

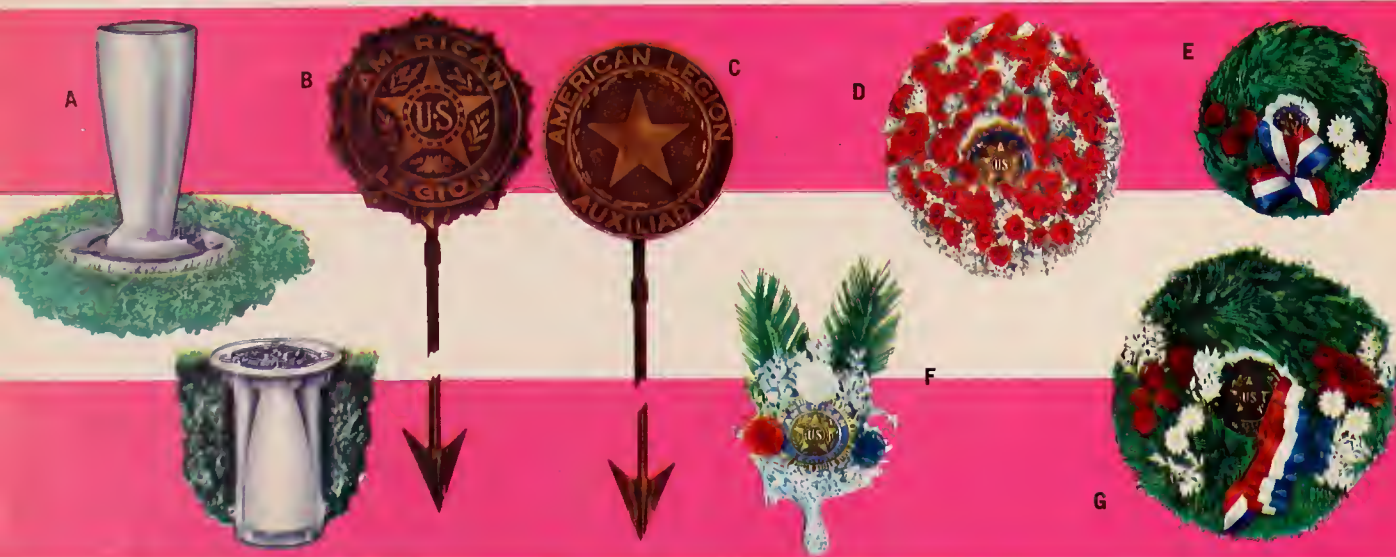
**THE
AMERICAN
LEGION
EMBLEM
CATALOG**



1965

A. CEMETERY VASE. Cast aluminum vase made to stand extreme temperature changes. Submerged storage container, with holder for grave marker flag, can be placed in cement or dirt. Does not interfere with grass cutting. American Legion (No. 73007) or Auxiliary (No. 33007) Emblem on base.\$9.50

SPECIAL LETTERING. Name, date of birth and death can be placed on plate on reverse side of marker in raised, polished letters. Inscription must not exceed four lines with maximum of 21 letters or spaces on each line. Plate No. 73006F\$2.75



BRONZE GRAVE MARKERS

American Legion markers have flag holders built in the back. Auxiliary markers do not. Any marker can have a lettered plate added to the back. See below.

B. AMERICAN LEGION		C. AUXILIARY	
One-piece 29 inch rod, each	No. 73000....\$4.50	No. 33000....\$4.00	
Six or more, each	4.00	3.70	
One-piece 18 inch bronze rod, each	No. 73003.... 4.90	No. 33003.... 4.30	
Six or more, each	4.20	3.90	
Jointed 12 inch rod permits marker to lie flush, each	No. 73005.... 5.20	No. 33005.... 4.90	
Six or more, each	4.50	4.50	

FOR CONVENIENCE AND SAVINGS. ALL ITEMS ON THIS PAGE SHIPPED PREPAID. THREE WEEKS DELIVERY.

Remittance must accompany order.

Allow an Additional 7 to 14 Days for Parcel Post Shipments.

Wreaths available with Legion or Auxiliary Emblem. Unless specified American Legion emblem will be sent.

D. SILVER RUSCUS POPPY WREATH. A new 17-inch wreath of silver ruscus decorated completely with poppies.

No. 73042R, each\$4.40

E. 12 INCH PINE WREATH. Decorated with poppies, daisies and large red, white and blue ribbon bow.

EachNo. 73035R \$ 2.00

Six wreathsNo. 73035R 10.80

F. CYCAS SPRAY. Twenty Inches Tall. Decorated with Silver Ruscus, red, white and blue flowers. Must order in multiples of 6.

For 6No. 73045R \$ 7.20

G. PRINCESS PINE WREATH. Decorated with poppies, daisies, corn-flowers, and large red, white and blue ribbon bow.

16 inchNo. 73040R \$ 2.80

20 inchNo. 73041R 4.20

All Items On This Page Shipped Prepaid.

State Flag Sets Require Three Weeks Delivery.

Allow An Additional 7 to 14 Days For Parcel Post Shipments.

A. BANNER. Blue wool felt 2 x 3 foot banner with gold sewn-on letters, full color embroidered emblem. Complete with rod, cord and tassels for use on speaker's stands, walls, backdrops, or any indoor display. Post name, number, city and state. No. 72599A\$24.50

(No C.O.D. Four weeks for delivery.)

DECORATIVE DRAPES—Dyed emblem on fast color red, white and blue cotton bunting for indoor or outdoor use.

B. Blue bunting Banner, 3 x 3 feet (American Legion Only) No. 72970.....\$5.00
B. Blue bunting Banner, 3 x 5 feet (American Legion Only) No. 72971..... 7.00
C. Bannerette, 2 x 6 feet—American Legion No. 72972 Auxiliary No. 32973 3.25
C. Bannerette, 3 x 9 feet—American Legion No. 72973; Auxiliary No. 32973 6.00
D. Panel Drape, 2 x 6 feet—American Legion No. 72974; Auxiliary No. 32974 6.00
D. Panel Drape, 3 x 9 feet—American Legion No. 72975; Auxiliary No. 32975 7.00



E. DELUXE POST OR UNIT DESK COLORS. Printed rayon 8 x 12 inch flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem \$7.95
STATE FLAG SET (not illustrated). Same as above except includes YOUR state flag American Legion (No. 72864) or Auxiliary (No. 32864)\$9.60

F. STANDARO POST OR UNIT DESK COLORS. Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890) \$2.75

See Page 40 for SAL Set

STATE FLAG SET (not illustrated). Same as above except 4 x 6 inch flags including YOUR state flag. American Legion (No. 72895) or Auxiliary (No. 32895) \$2.30

G. GRAVE MARKER FLAGS mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches. Per grossNo. 72950 \$17.28
 Per dozen 1.80
 Heavy printed cotton 12 x 18 inches. Per grossNo. 72951 27.36
 Per dozen 2.76
 Printed rayon 8 x 12 inches. Per dozenNo. 72952 5.04
 Printed rayon 12 x 18 inches. Per dozenNo. 72953 9.60

H. INITIATION FLAGS. Printed Rayon U.S. Flags. 2 x 3 in. Per doz. No. 72955.....\$1.80 4 x 6 inches, Per doz. No. 72956...\$2.04

J. SOUVENIR BANQUET FLAGS. Printed rayon 4 x 6 inches, fringed. Complete with metal stands.

American Legion (No. 72958) or Auxiliary (No. 32959) Emblem. Each.....\$0.85
 Lots of 24 or more. Each 0.75
 United States Flags (No. 72957). Each 0.50
 Lots of 24 or more. Each 0.45

ITEMS NOT ILLUSTRATED

Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers. Each.....No. 72600 \$.15 Per 100.....\$ 7.00

Flag Code—Illustrates and describes the correct way to display the American Flag. Each.....No. 72601 \$.04 Per 100.....\$ 3.00 Per 1000.....\$20.00

Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17½" deep. Can be cut into sections for periodic or partial use. Each.....No. 72602 \$2.00



• PRINT LETTERING INSTRUCTIONS TO AVOID ERRORS. LETTERING MUST CONFORM TO CHARTER •
 BANNERS AND FLAGS F.O.B. NEW YORK CITY. REMITTANCE MUST ACCOMPANY ORDER. FOUR WEEKS FOR DELIVERY.
 (MEMORIAL DAY DEADLINE APRIL 15.)



AMERICAN LEGION

4½ x 5½ feet on 9 ft. wood pole. For 2 piece aluminum pole add \$4.10 or add \$5.60 for 3-piece pole.

Post, County, District or Department Banners

Rayon taffeta,
embroidered bannerNo. 72630 **\$199.95**

Special material, double
thickness bannerNo. 72650 **88.50**

Special material, single thickness
banner, lettering 1 sideNo. 72670 **77.50**

United States Flags

Rayon taffetaNo. 72690 **90.00**
Special materialNo. 72694 **54.95**

3 x 5 foot banners and U. S. Flags are available for special use by American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY

3 x 5 feet on 8 ft. wood pole, For 2-piece aluminum pole add \$4.10.

Unit, County, District or Department Banners

Rayon taffeta,
embroidered bannerNo. 32630 **\$165.00**

Special material, double
thickness bannerNo. 32650 **75.00**

Special material, single thickness
banner, lettering 1 sideNo. 32670 **67.00**

United States Flags

Rayon taffetaNo. 32690 **69.00**
Special materialNo. 32694 **45.00**

2 x 3 foot and 3 x 5 foot banners and U. S. Flags are available for Junior Members. Write for prices.

SDNS OF THE LEGION

3 x 5 feet on 8 ft. wood pole. For 2-piece aluminum pole add \$4.10.

SAL Banners are French blue with red, white and blue fringe, cord and tassels.

Squadron, District or Detachment Banners

Special material double
thickness bannerNo. 52801 **\$78.00**

Special material, single thickness
banner, Lettering 1 sideNo. 52802 **71.00**

United States Flag

Special materialNo. 52803 **45.00**

ACCESSORIES

All Accessories Prepaid

Gold cord and tassels	No. 72700	3.20
Red, white and blue cord and tassels	No. 52811	3.60
Oil cloth rain cover	No. 72702	2.80
Transparent rain cover	No. 72703	2.80
Leather carrying belt	No. 72704	5.80
White leather carrying belt	No. 72705	7.50
Eagle	No. 72707	6.50

9-Ft. Poles

Wood pole (without Eagle)	No. 72709	\$14.00
Wood pole lower section	No. 72710	5.50
Wood pole upper section	No. 72711	5.50
Double brass screw joint	No. 72706	3.50
Two-piece Aluminum with Eagle	No. 72721	24.60

*Three-piece Aluminum
with EagleNo. 72725 **26.10**

*(Bottom 18" can be removed for use in low ceiling room.)

8-Ft. Pole

Wood pole (without Eagle)	No. 32732	\$13.00
Wood pole lower section	No. 32733	5.00
Wood pole upper section	No. 32734	5.00
Double brass screw joint	No. 32706	3.50
Two-piece Aluminum pole with Eagle	No. 32735	23.60

Write for prices on any accessories not shown.

FLAG CASE AND STANDS

A. Gold Gilt finish stand, 1½" bore.
No. 72761**\$11.00**

PREPAID TWO WEEKS DELIVERY.

B. CASE, sturdy fiber 71" long, storage and shipping case for two flags. Emblem on top for American Legion (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809). Unlettered only**\$16.00**

F.O.B. NEW YORK CITY. THREE WEEKS DELIVERY.

C. Admiral golden finish stand, 1¼" bore.
No. 72766**\$14.00**

PREPAID TWO WEEKS DELIVERY.

D. Patriot Stand, golden finish cast iron, 1¼" bore 12" across, 18 lbs. No. 72762**\$16.00**

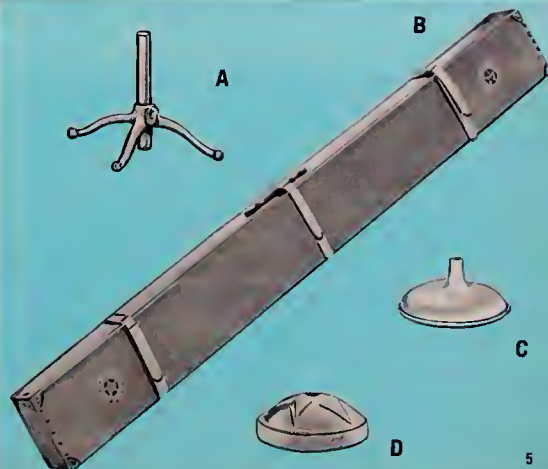
PREPAID TWO WEEKS DELIVERY.

Banners and U. S. Flags are rayon taffeta, or a special wool-texture material (75% nylon and 25% wool). Banners are double thickness with lettering on both sides, except No. 72670, No. 52802 and No. 32670. These are single thickness with the emblem and lettering correct on one side and lettering reading in reverse on the opposite.

Rayon Taffeta banners have embroidered emblems and lettering, with embroidered stars and sewed stripes on the matching U. S. Flag.

Special material banners have oil-color painted emblems and gold-sateen appliqued lettering with sewed stars and stripes on the matching U. S. Flag.

All banners and U. S. Flags are trimmed with 2-inch rayon fringe, cord and tassels, jointed wood pole, 6-inch eagle, leather carrying belt and rain cover.



INDOOR SETS. Polished hardwood staff, golden spear and gilt stand. Rayon flags fringed, cotton bunting unfringed.

A. 3 x 5-ft. dyed stars, sewed stripes on 8-ft. staff.

COTTON BUNTING	RAYON
No. 72782, ea. \$15.50	No. 72780, ea. \$25.00
6 or more, ea. 14.50	6 or more, ea. 23.50

B. 2½ x 4-ft. dyed stars, on 6-ft. staff.

COTTON BUNTING	RAYON
(Sewed Stripes)	(Printed Stripes)
No. 72786, ea. \$13.00	No. 72784, ea. \$17.50
6 or more, ea. 12.30	6 or more, ea. 16.50

C. 2 x 3-ft. dyed stars, on 5-ft. staff.

COTTON BUNTING	RAYON
(Sewed Stripes)	(Printed Stripes)
No. 72790, ea. \$8.80	No. 72788, ea. \$11.20
6 or more, ea. 8.30	6 or more, ea. 10.50

INDOOR FLAGS SHIPPED PREPAID, THREE WEEKS FOR DELIVERY. ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.

D. ALL PURPOSE FLAG SET with two piece aluminum pole, gold ball, halyards and utility holder for attaching to wall, window sill, house siding, etc.

Defiance quality cotton bunting with sewed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole.....	No. 72800	\$ 7.40
4 x 6-ft. flag; 8-ft. pole.....	No. 72801	10.00

Reliance quality cotton with dyed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole.....	No. 72802	4.00
Six or more, each.....		3.50
4 x 6-ft. flag; 8-ft. pole.....	No. 72803	6.20

E. UNMOUNTED U. S. FLAGS. Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

Size	Reliance Cotton (printed stars, sewed stripes)	Defiance Cotton (sewed stars and stripes)	Nylonin (75% nylon 25% wool for longer wear)
2 x 3 feet.....		\$ 2.70.....	\$ 7.20
3 x 5 feet.....	\$2.50.....	5.50.....	12.50
4 x 6 feet.....	\$3.50.....	7.30.....	18.90
5 x 8 feet.....		11.00.....	29.00
6 x 10 feet.....		14.00.....	39.00
8 x 12 feet.....		22.00.....	62.50

ALL PURPOSE SETS AND UNMOUNTED FLAGS SHIPPED PREPAID.

LAWN, U. S. STREET, and AMERICAN LEGION STREET sets have 3 x 5-ft. flags, two piece 12-ft. poles, halyards and appropriate brass-capped holders for imbedding in lawn or sidewalk. Steel poles have eagles, wood poles a gilt ball. American Legion flags have dyed emblems. Reliance quality U. S. Flags have dyed stars and sewed stripes. Defiance is heavy bunting material with dyed stars and sewed stripes.

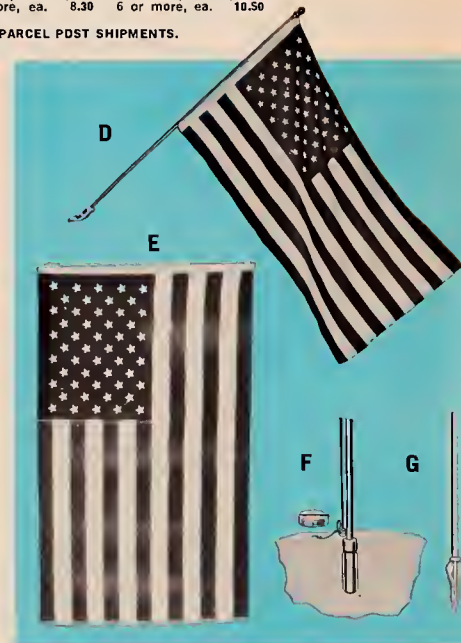
G. LAWN SETS

Reliance Lawn Set, wood pole.....	No. 72838	\$12.00
Six or more, each.....		11.00
Defiance Lawn Set, wood pole.....	No. 72837	15.00
Defiance Lawn Set, special 18-ft. white 3-section steel pole.....	No. 72812	25.00

F. SIDEWALK SETS

	U. S. FLAG	AMERICAN LEGION FLAG
Reliance Street Set, wood pole.....	No. 72820 \$11.50	No. 72824 \$14.50
Six or more, each.....		10.50
Reliance Street Set, steel pole.....	No. 72821 12.50	No. 72825 15.50
Defiance Street Set, wood pole.....	No. 72822 13.50	No. 72826 16.00
Defiance Street Set, steel pole.....	No. 72823 15.00	No. 72827 17.00

LAWN AND STREET SETS F.D.B. NEW YORK CITY. TWO WEEKS DELIVERY.



UNIFORM CLOTH—Oeskin texture all wool broadcloth.
 SERGE—A harder texture, lighter weight all wool cloth.
 TROPICAL WORSTED—Lightweight all wool.
 MOOIFIED—WAC style uniform cloth.

Auxiliary Caps are not approved, therefore not available.

Sons of The Legion Caps—see Page 40.

STYLE 1 LETTERING

Post numerals with state name in full.

Uniform cloth, unlined, Style 1.....	No. 71000	\$3.95
Uniform cloth, lined, Style 1	No. 71057	4.50
Serge, unlined, Style 1	No. 71169	5.40
Serge, lined, Style 1	No. 71225	5.70
Tropical worsted, unlined, Style 1	No. 71113	5.40
Modified, lined, Style 1	No. 71281	5.40

(Women Legionnaires only)

STYLE 2 LETTERING

Post numerals with city name in full and state abbreviated.

Uniform cloth, unlined, Style 2	No. 71029	\$5.25
Uniform cloth, lined, Style 2	No. 71085	5.70
Serge, unlined, Style 2	No. 71197	5.40
Serge, lined, Style 2	No. 71253	5.70
Tropical worsted, unlined, Style 2	No. 71141	5.40
Modified, lined, Style 2	No. 71309	5.40

(Women Legionnaires only)

See page 10 for present and past officer cap insignia. All insignia and awards to be worn on right side of cap opposite emblem.

NO C.O.O. SHIPMENTS. REMITTANCE MUST ACCOMPANY ORDER.

Additional lettering on the right side of all caps at 15c per letter or numeral.

SPECIAL PRESENT OFFICERS' CAPS.

Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 15c per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue cap with past officer insignia illustrated on page 10.
 ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

DISTRICT CAPS. Blue with white crown. District in full and state name abbreviated in gold letters. No. 71359\$5.90

COUNTY CAPS. Blue, piped in gold, with white lettering. County in full, state abbreviated. No. 71345\$5.70

DEPARTMENT CAPS. All white gabardine. State name in full in gold lettered embroidery. No. 71373\$5.90

PLASTIC CAP COVER. Heavy-weight, top quality plastic cover. Can be worn on cap or used for storage. Full length zipper.

Each No. 70999	\$0.50
12 or more, per dozen	5.04

ALLOW AN ADDITIONAL 7 to 14 DAYS FOR PARCEL POST SHIPMENTS.



DISTRICT CAPS



COUNTY CAPS

STYLE 1 LETTERING



STYLE 2 LETTERING



DEPARTMENT CAPS



PLASTIC CAP COVER

REGULAR UNIFORM

A. UNIFORM SHIRTS of pre-shrunk broadcloth in regulation or sport style.
Regulation Style. Long sleeves 32 to 35. Neck half-sizes 14 to 18.

White	No. 70302	\$4.50
Blue	No. 70156	4.95

Sport Style. Quarter length sleeves and sport collar in small, medium, large and extra large.

White	No. 70406	\$4.25
Blue	No. 70410	4.50

Woman's Shirt. White only for lady Legionnaires in women's sizes 10, 12, 14, 16, and 18.
 No. 70442\$4.50

(See below for uniform material for skirts and jackets.)

B. TIES. All wool button down.

Blue (No. 70291) or Gold (No. 70292)	\$1.25
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C. LARIAT TIE.

Blue (No. 70296) or Gold (No. 70295)	\$1.50
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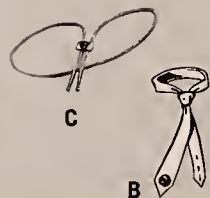
D. SOX. Black nylon 6 x 3 rib stretch sock—one size fits all feet.

No. 70470	Each \$0.55; two pairs for \$1.00
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E. UNIFORM BELT AND BUCKLE. Relief design stamped into metal with attractive gold-highlighted finish. New hook attachment for 1½ inch belt. Black cowhide belt sold separately, for waist sizes 30-50.

Buckle only, No. 71955	\$1.95
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Belt only, No. 71956	2.50
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UNIFORMS. Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with ½ inch gold stripe. Must be dry cleaned.

(Color note: It is impossible to match color in material exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Variation is held to a minimum. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

F. JACKET. Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long, and stout (portly) from stock. All other sizes add \$6.00 and allow 5 weeks for delivery.*

No. 70201	\$19.95
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G. TROUSERS. Zipper fly—unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$4.00 with 5 weeks for delivery.*

No. 70102	\$12.95
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*Extra large size jackets and trousers cannot be shipped COD and are not returnable.
UNIFORM BLOUSE. Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL. Crease and stain resistant, 14-ounce nylon blend gabardine material 45 inches wide.

No. 70148, per yard	\$4.00
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BRAID. Gold ½-inch uniform braid in 45 inch length.

No. 70100	\$0.30
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NO C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER.

Alternate Uniform

The Navy Blue Blazer and Grey Trousers has been approved as an alternate uniform for wear on all occasions.

Two types of material available in both the Blazers and Trousers, fine all-wool Flannel or light, year-around weight of 55% Dacron Polyester and 45% Wool.

BLAZER. Gold Buttons. Silk embroidered emblem on breast pocket. Sizes 36 to 50 short, regular, long, X-long and stout (portly).

Flannel (No. 77000) or Lightweight (No. 77150).....\$25.00

TROUSERS. Unfinished cuffs. Sizes 29 to 46 in short, regular, long.

Flannel (No. 77100) or Lightweight (No. 77050).....\$11.95

GIVE HEIGHT, CHEST, WAIST, AND SUIT SIZE WHEN ORDERING TROUSERS AND BLAZER.

UNIFORM ACCESSORIES

A. CAP ORNAMENT. Gold color 2 1/4 inches high with post and screw back. No. 71954.....\$1.10

B. METAL NUMERALS. Gold finished one piece clutch back number pins. Three weeks delivery. Specify number desired. No. 71854, each.....\$1.50
25 or more, each.....1.20

NUMBERS. (Not illustrated). Gold finish, 1/2", pronged back, individual numbers.
No. 71890\$.20

C. COLLAR DEVICE. Gold finished, enameled, 15/16 inch device with post and screw back.
No. 71952\$.50

D. COAT SIZE UNIFORM BUTTON.
No. 71950, per dozen.....\$2.40

E. SLEEVE SIZE UNIFORM BUTTON.
No. 71951, per dozen.....\$2.16

F. CAP OR COLLAR DEVICE. Post and screw back on gold finished, enameled, 1/4 inch, multi-use device. No. 71953\$.75



SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50c PLUS POSTAGE.

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING

Post insignias have all blue backgrounds. County insignias have backgrounds with white bottom and blue top. District insignias have blue bottom and white topped background. Department insignias are on white background with red for National. Present and past officer insignias for Post, County, District, Department titles as follows:

Commander
Vice Commander
Adjutant
Assistant Adjutant
Finance Officer
Chaplain

Judge Advocate
Service Officer
Historian
Sergeant at Arms
(except National)
Athletic Officer

Executive Committee
Asst. Sergeant
at Arms
(except National)

ACTIVITIES INSIGNIAS with blue background only for the following: Publicity, Americanism, Child Welfare, Rehabilitation, Membership, Color Guard, Firing Squad, Drum & Bugle Corps, Baseball.

All embroidered emblems and insignia beautifully executed in silk and gold-plated bullion threads.



- A. OVAL PAST OFFICERS' INSIGNIA.** 2½ x 2½ in.
No. 72209\$4.00
- B. PAST OFFICERS' INSIGNIA.** 1½ x 3¼ inches.
No. 72069\$1.00
- C. PRESENT OFFICERS' INSIGNIA.** 3 x 1½ inches.
No. 72000\$1.00
- D. ACTIVITIES CAP INSIGNIA.** 3 x 1½ inches.
No. 72299\$1.00

SONS OF THE LEGION—See Page 40 for embroidered emblems and cap insignia.

LIFE MEMBER INSIGNIA—See Page 13.

EMBROIDERED EMBLEMS

E. AMERICAN LEGION. No. 72366 has white background—all others blue. No discount for quantities. Orders for more than a dozen 1¼ or 2-inch emblems require Department approval.

- No. 72366—1¼-inch emblem, white.....\$0.20
No. 72367—1¼-inch emblem, blue......20
No. 72369—2-inch emblem......25
No. 72371—4-inch emblem.....1.10
No. 72373—6-inch emblem.....2.20

AUXILIARY (not illustrated or priced). Embroidered Emblems are available in 1¼, 2, or 4-inch size. ALL orders must specify use and have the approval of both the Department and National secretaries.

F. ARM BANDS. Suitable emblem with wording "Post" (No. 72376) or "Unit" (No. 32376) and numerals
Each \$1.80

Additional Lettering 15c each letter or numeral.
Two weeks delivery. No. C.O.D.

SERVICE INSIGNIA (Not illustrated).
Service Branch insignia. Silk embroidered, cap-size 2 to 2¼ inches in diameter.....\$0.40
No. 72343 Army No. 72346 Coast Guard
No. 72344 Navy No. 72347 Sea Bees
No. 72345 Marines No. 72348 Air Force

BASEBALL INSIGNIA. (Shown on Page 19) 3¼ x 4¼ inches with 3 inch emblem. No. 72350.....\$0.60
Junior Rifle Club Insignia, (not illustrated). Same size and shape as Baseball insignia above.
No. 72308 Each \$0.75

MUSIC INSIGNIA (Not illustrated). Cap or uniform size lyre 2¼ inches. No. 72309.....\$0.50

A. OFFICER'S WARRANT OF MERIT, 16 x 12 inches with facsimile of National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National Office. No. 83314\$1.00

Present and Past Officer's Badges available in regulation (large and miniature sizes for elective Post, County, District, Department and National Officers. Top bar has color background to designate as follows: **Post**—All Blue. **County**—Blue Top, White Bottom. **District**—

White Top, Blue Bottom. **Department**—All White. **National**—All Red.

Appropriate titles for the following present or past elective officers; Commander; Vice Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt. at Arms (except National); Asst. Sgt. at Arms (except National); Athletic Officer; Chaplain; Historian; Executive Committee.

Specify title, size and quality.

EVERY BADGE SENT IN ATTRACTIVE PRESENTATION BOX

PRESENT OFFICERS' BADGES

B. REGULATION

Gold Plated....No. 82865 \$ 1.50

C. MINATURE

Gold Plated....No. 82400 \$ 1.30

PAST OFFICERS' BADGES

D. REGULATION

Gold Plated ..No. 82940 \$ 1.50

10K Gold.....No. 83090 20.00

14K Gold.....No. 83239 30.00

E. MINATURE

Gold Plated...No. 82475 \$ 1.30

10K Gold ...No. 82625 7.00

14K Gold.....No. 82775 10.00



A



B

D

F

C

E

G

MEMBERS' CEREMONIAL BADGES

F. REGULATION

Gold Plated....No. 83326 \$ 1.20

G. MINATURE

Gold Plated....No. 83325 \$ 1.00

YEAR BARS

Regulation and miniature year bars for 1966, 1965, 1964, 1963 and 1962. Other years on special order with \$1.00 additional service charge and three weeks delivery.

H. REGULATION

Gold Plated....No. 88231 \$0.50

10K Gold.....No. 88408 2.50

14K Gold.....No. 88585 3.60

J. MINATURE

Gold Plated....No. 87700 \$0.40

10K Gold.....No. 87877 1.20

14K Gold.....No. 88054 1.50

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ABOVE except No. 83314 Officers' Warrant of Merit
SERVICE CHARGE FOR EXCHANGE OF CUSTOMERS ERRORS, 50c PLUS POSTAGE

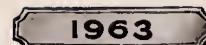
ITEMS IN THIS COLUMN ARE NOT TAXABLE.

K. "COMOR." CAP PIN. Gold finished metal clutch back insignia. No. 71851.....\$1.00
25 or more, each......80

"PAST" PIN. (Not illustrated.) Gold finished metal clutch back pin reading "Past."
No. 71852.....\$1.00
25 or more, each......80

L. "PAST COMOR." CAP PIN. Gold finished, metal, clutch back, insignia. No. 71853.....\$1.00
25 or more, each......80

M. Past Commander Club gold color metal cap pin. No. 71995, each.....\$1.00
50 or more, each......80



K



L



M

MEMBERSHIP BUTTONS

A. MIOGET SIZE BUTTONS

Gold Plated	No. 83709	\$0.50
10K Gold	No. 83711	2.40
14K Gold	No. 83713	3.30

B. REGULATION SIZE BUTTONS

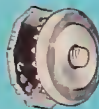
Gold Plated	No. 83715	\$0.50
10K Gold	No. 83717	3.30
14K Gold	No. 83719	4.80

C. MUSIC BUTTONS for all members and former members of musical groups.

Gold Plated	No. 87650	\$1.00
10K Gold	No. 87652	4.10
14K Gold	No. 87654	6.00

CLUTCH BACK BUTTON. Nail with snap clutch for easy changing of smallest available button. Bronze center, gold plated, only. No. 83707\$0.80

AUXILIARY MEMBERSHIP PINS, Page 42
SONS OF THE LEGION MEMBERSHIP BUTTONS,
 Page 40



SCREW
BACK
BUTTON



PIN
BACK
BUTTON

All buttons have bronze centers, or silver centers for wounded veterans; are furnished with optional screw back or pin back at the same price. Unless specified bronze centers and screw back are furnished.

Always wear your button



A



B



C



F



G



CLUTCH BACK BUTTON



DIAMOND
SET
BUTTONS



PRESENT — PAST OFFICER

Available for all elective officers of Post, County, District, Department and National. See page 10 for color designations and titles.

F. PRESENT OFFICER BUTTONS

Gold Filled	No. 83333	\$1.50
10K Gold	No. 83408	5.00
14K Gold	No. 83483	7.00

G. PAST OFFICER BUTTONS

10K Gold	No. 83558	\$4.00
14K Gold	No. 83633	5.50

See Diamond Prices Below

DIAMOND SET BUTTONS. All 10K and 14K buttons on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED BUTTON.

3 point	\$ 10.00 plus button
5 point	17.00 plus button
8 point	24.00 plus button
10 point	30.00 plus button
30 point	180.00 plus button

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE (including diamonds)
 ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING

A. LIFE MEMBER INSIGNIA

Silk embroidered cap insignia 2 x 2 1/4 inches. Requires certification by a Post officer.

No. 72298\$1.25

B. LIFE MEMBERSHIP CARDS

See Page 42 for Auxiliary Life Membership cards and pin.

For Posts that recognize their outstanding members. Design follows detail of standard membership card.

Sterling Silver, with 10K gold emblem

No. 70000\$21.00

10K gold with 10K gold emblem

No. 70001 50.00

Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. No C.O.D. shipment.

ADD 10% FEDERAL TAX TO PRICE FOR CARD. PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED: 1. Name of individual. 2. Full name and number of Post. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT (preferably in India ink).

D. LIFE MEMBER PLAQUE

Deeply-embossed metal has heavy bas-relief emblem and lettering showing individual's name, with number of the Post. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.

No. 73220X\$9.50

Print Lettering Instructions. Four Weeks Delivery.

E. LIFE MEMBER RING

Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Delivery, 3 weeks.

No. 74180\$45.00

ADD 10% FEDERAL EXCISE TAX TO COST OF RING.

CONTINUOUS MEMBERSHIP

Available for every 5 years from 5 to 45. All orders must be accompanied by Official Continuous Membership Card awarded by your Department Headquarters. Cards will be returned promptly. Embroidered stars for continuous membership available from your Department Headquarters.

F. CONTINUOUS MEMBERSHIP BUTTONS

Gold FilledNo. 83740\$1.20

10K GoldNo. 83770 3.30

14K GoldNo. 83800 4.60

See Diamond Prices on Page 12

G. CONTINUOUS MEMBERSHIP ATTACHMENTS

Attachment only, 10K GoldNo. 83815\$2.00

Attachment only, 14K GoldNo. 83830 2.50

ADD 10% FEDERAL EXCISE TAX

"New"



LIFE MEMBER ATTACHMENT

Made to fit below any American Legion or Past Officer button. Post Officer Certification Required.

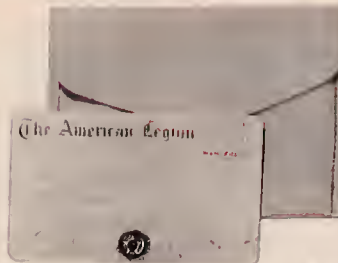
No. 80050, 10K\$2.00

No. 80051, 14K\$2.50

ADD 10% FEDERAL EXCISE TAX



A



B



C



D



E

C. CONTINUOUS MEMBERSHIP CERTIFICATES

Every 5 years from 5 to 45. Specify years. Full color on parchment for framing. Must be certified by Post Officer. No. 74320 1 to 24, .30 each; 25 to 49, .25 each; 50 to 99, .20 each; 100 or more, .15 each.



F



G



G



F

PAST OFFICER RINGS

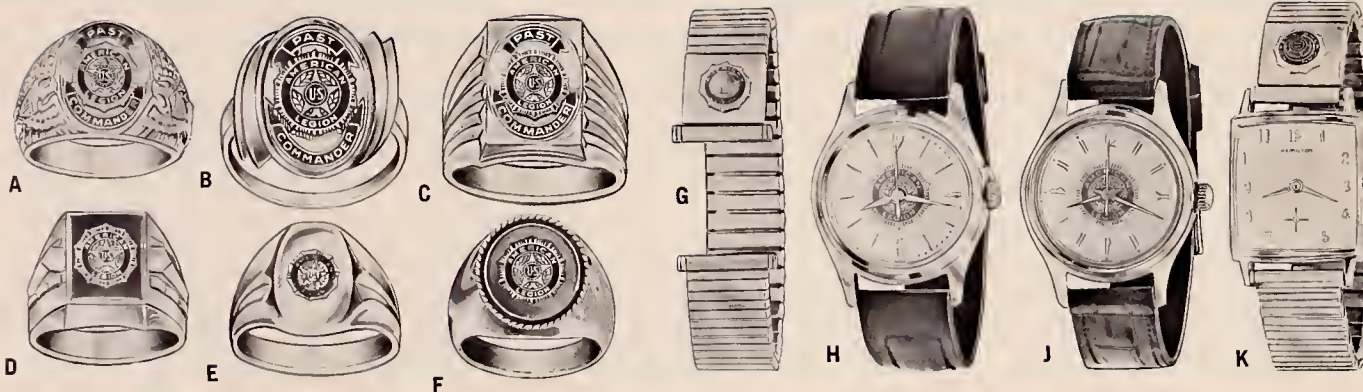
See Page 11 for Titles and Color Designations—for all Post, County District, Department and National offices.

A. 10K Gold No. 73820\$23.50	B. Women Legionnaires past officer ring. Three weeks delivery.	C. Past COMMANDER RING (only office available) 10K Gold,
14K Gold No. 73840 32.50	10K Gold No. 74120\$22.00	No. 73860\$25.00
Sterling Silver, No. 73800 7.00		

DIAMOND SET RINGS

Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

3 point	\$10.00	8 point	\$24.00
5 point	17.00	10 point	30.00
30 point			\$180.00



MEMBERS RINGS

- D. Black Onyx, set in 10K Gold, white gold inlay on shanks. (Ideal for two diamonds). No. 73900\$21.00
- E. Sterling Silver with gold plated emblem. Sizes 7-13 from stock. Others add \$1.50 with 2 weeks delivery. No. 73880\$2.50
- F. Sterling Silver, die struck, dark highlighted emblem. Heavyweight. Solid back. No. 74002\$5.00

Specify Size on All Ring Orders.
See Page 13 for Life Member Ring

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE INCLUDING DIAMONDS.

G. WATCH BAND. Expansion "Twist-O-Flex" by Speidel. Standard end easily custom-fit to your watch.

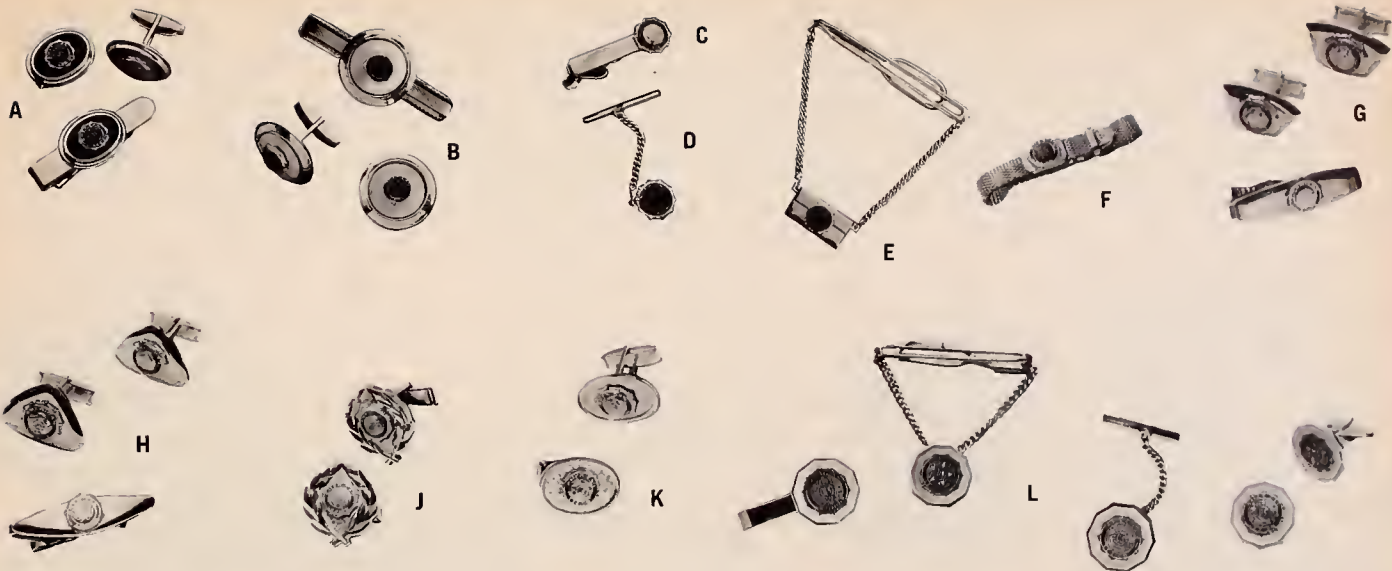
White stainless steel No. 74213	\$5.50
Yellow gold-filled No. 74214	\$7.30

(See page 43 for Women's watch and band.)

WATCHES

H & J standard Swiss movement 17 jewel watches. Water and dust resistant, antimagnetic, sweep second hand with gold numbers and markers.

H. Stainless Steel Case (No. 74203) or Yellow case (No. 74204) with steel back	\$19.90
J. Automatic wind with all stainless steel case, No. 74208	\$35.00
K. Hamilton 17-jewel gold-filled watch, stainless steel back. Raised gold numbers. No. 74202	\$68.00



A. Black onyx set in heavy gold plate.
No. 74613\$5.00

B. Mother of pearl set in heavy gold plate.
No. 74612\$5.50

C. Gold plated economy shorty tie bar.
No. 74623\$1.00

D. Tie Tack, gold plated with pin and non-slipping
clutch back. No. 74618\$1.00

TIE CHAIN. Swank plain chain in gold-plated No.
(74608) or Silver Finish (No. 74608)\$2.00

F. TIE KLIP by Swank. Adjustable wrap-around. Gold-
plated (No. 74614) or silver (No. 74615) finish\$2.50

G. GOLD PLATED SET. No. 74616\$2.50

H. SILVER FINISH SET. No. 74617 2.50

J. GOLD PLATED CUFF LINKS. No. 74624 1.50

K. SILVER FINISH CUFF LINKS. No. 74625 1.50

L. NEW EMBLEM. Die struck in silver finish back-
ground. With yellow gold highlights.

SHDRTY TIE BAR. No. 74627\$1.50

TIE CHAIN. No. 74628 1.50

TIE TACK. No. 74629 1.50

CUFF LINKS. No. 74630 2.50

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE,
ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING.

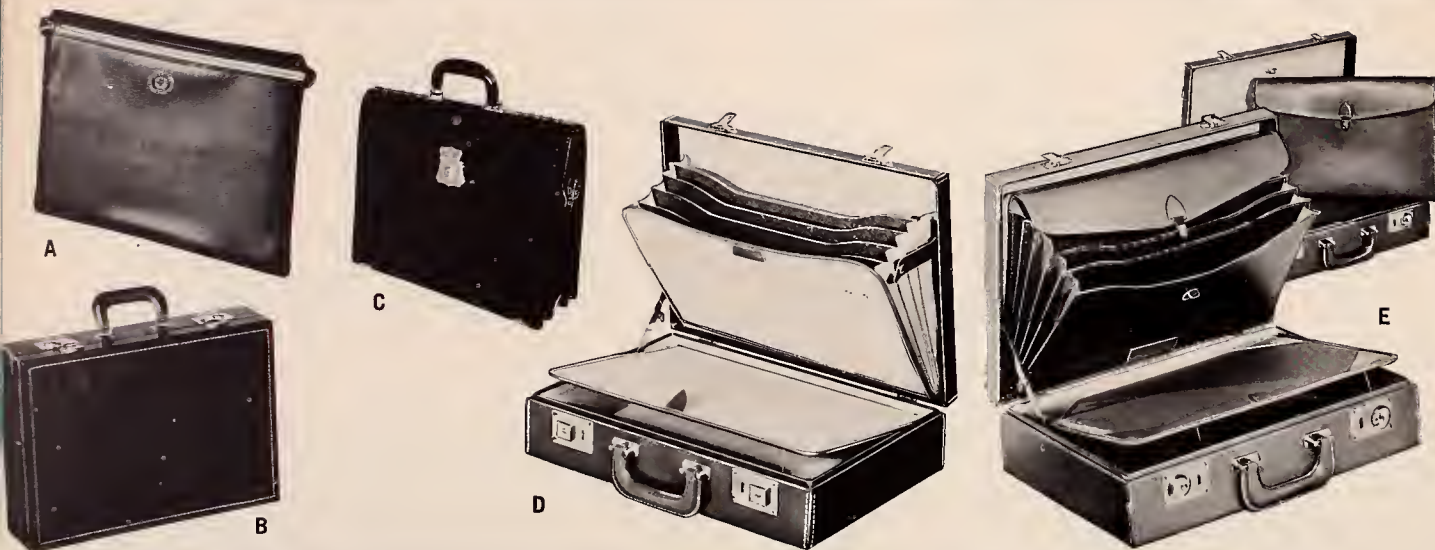
All items on this page available with Auxiliary emblem.
Unless otherwise specified, American Legion will be sent.

Your name or initials stamped in gold free
if remittance accompanies order.

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE

A. ECONOMY PORTFOLIO. Blue all vinyl plastic including zipper closure.
Size 11 x 14, No. 74408 \$1.20 Size 12 x 16, No. 74409 \$1.50

B. ECONOMY ATTACHE CASE. Scuff-resistant Dura-Hyd plastic, 17½ x 12 x 4¾
drum construction. Built-in three-section legal size accordion file.
No. 74424 Ginger or No. 74425 Suntan \$11.00



C. BRIEFBAG by Rexbilt. Smooth split cowhide, Accesso-stay-open frame with sag-proof frame support, brass feet, steel reinforcement and drop bottom compartment.

16 inch No. 74410 Ginger, No. 74411 Suntan, or No. 74406 black \$13.00

18 inch No. 74412 Ginger, No. 74413 Suntan, or No. 74407 Black \$15.00

D. ATTACHE CASE. Scuff resistant Dura-Hyd plastic, 17½ x 12 x 4¾ inch drum construction. Built-in file section and hinged writing desk.

No. 74415 Ginger or No. 74416 Suntan \$20.00

E. DUAL ATTACHE-FILE CASE. Luxurious MELLO-Top Grain cowhide, lined with 100% Irish Linen, French edge lock stitched corners. Leather cornered blotter snaps out for convenience. Detachable five-pocket legal size accordion underarm file case for separate use. Overall size 17½ x 13 x 4¾".

No. 74426 Brown or No. 74428 Olive \$48.00

ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING

A. SENATOR by Swank. "Executab" fingertip file, plus removable pass case. Stitchless construction of English Morocco in Black (No. 74486) or Brown (No. 74487).....\$5.00

B. WALL STREET BILLFOLD CARD CASE. Black "Elephant Hide" of Vitex. Most leather-like finish produced, Nylon stitched. Removable 12 view Vinyl Accordion Card Holder. (No. 74451).....\$3.50

C. SWINGFOLD by Bosca. Twenty cards—photos swing out . . . swing in . . . for ready reference. Mello-touch cowhide in Black (No. 74478) or Brown (No. 74479)\$5.00

Pandit calfskin in Black (No. 74480) or Brown (No. 74481) 7.50

D. POCKET ARRANGER. Memo pad, golden pencil, A to Z Visidex, extra pockets, accordion flip pass to hold 24 cards, and side bill compartment. Morocco leather in Black (No. 74465) or Brown (No. 74466) or Tan Pigskin (No. 74467)\$6.00

E. ZIPPER KEY KADDY of smooth cowhide by Amity in Black (No. 74442) or Brown (No. 74444)\$2.90

F. KEY-TAINER by Buxton. Saddle cowhide covered metal shell for permanent slim contour. Tan (No. 74445), Mahogany (No. 74446) or Black (No. 74447).....\$2.90

G. COURIER by Amity. Compact billfold, removable leather money clip, accordion pass case holds 16 cards—photos. Soft smooth cowhide in Black (No. 74462), or Olive (No. 74464).....\$6.00

H. REGISTRAR by Prince Gardner. Buffalo calf. Removable photo card case. Brown (No. 74435), Black (No. 74436) or Dark Olive (No. 74437).....\$5.00

J. KING SIZE KEY KADDY of cowhide by Amity. Snap fastener with 8 removable hooks. Black (No. 74454) or Brown (No. 74455)\$3.50

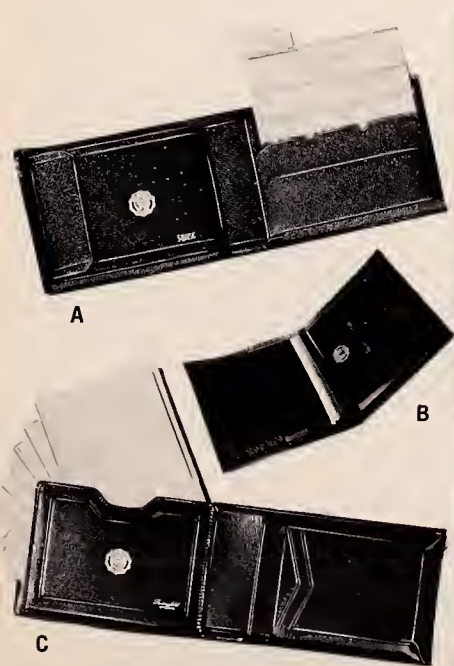
K. DIRECTOR BILLFOLDS by Amity. Slim, trim, with fan-out card case, secret currency pocket, spare key holders. Smooth Gallun Calfskin in Black (No. 74439) or Brown (No. 74431)\$12.50
Smooth cowhide in Black (No. 74434) or Brown (No. 74433)\$5.90

L. SCOTT by Amity. Iceland grained cowhide with hidden money compartment. Black (No. 74471) or Brown (No. 74472)\$4.00

Your name or initials stamped in gold free if remittance accompanies order.

ADD 10% FEDERAL EXCISE TAX
TO ALL ITEMS ON THIS PAGE

ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING



D



E



F



G



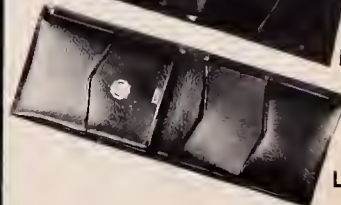
H



J



K



L

It's in American Legion Baseball Uniforms.

BASEBALL CAPS. Wool flannel, elastic sweatband. Sizes 6½ to 7½. Colors: Royal, Black, Navy, Kelly, Navy with Scarlet bill and button. Specify size and color. No. 70940, Each\$2.00

PROTECTIVE HELMET. Fiberglass. Sizes 6½ to 7½. Colors: Scarlet, Navy, Royal or Kelly. Specify size and color.

No. 70850, Each\$9.50

Batters' helmets required while batting in State and National competition.

BASEBALL UNIFORMS

UNIFORM FEATURES. Pre-shrunk flannels. White or Pearl Grey with any standard one color ¾ inch braid trim or the following two color: Scarlet on Royal; Royal on Scarlet; Scarlet on Navy; Navy on Scarlet. Specify color and trim desired.



Shirts. Sizes 36 to 46 only. SPECIFY CHEST MEASURE. MENT.

Pants. Sizes 30 to 40 only. SPECIFY WAIST MEASURE. MENT.

LETTERING: American Legion Baseball emblem on left sleeve; 8" player number on back; your Post number on front. All other lettering extra; Script 25c per letter —Block 2" letters 20c.

UNIFORM SHIRTS AND PANTS

(Caps, belts, hose and lettering extra.)

HEAVY WEIGHT MINOR LEAGUE FLANNEL.

No. 70900\$25.95

(52% wool, blended with nylon, rayon and cotton.)

DURABLE LIGHTER WEIGHT FLANNEL.

No. 70902\$18.50

(28% new and reprocessed wool, blended with 30% nylon and rayon and 32% acetate and cotton.)

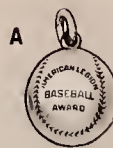


D



J

The American Legion
Certificate of Participation



A



B



C



D



E

D. BASEBALL T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70388, each\$ 1.30

Per dozen 13.20

LETTERED SHIRTS

One dozen of any T shirts lettered on the front at no extra charge. Less than a dozen, add \$3.00. Special lettering on the back, in addition at \$3.50 extra per dozen.

American Legion Baseball Award Plaque
Walnut and Gold

No. 73121K13 x 16"20.00

No. 73122K15 x 18"25.00

No. 73123K17 x 20"28.00

See Pages 20-22 For Cups, Plaques, and Trophies.

BASEBALL MEDALS

Medals have American Legion ribbon with joint pin and safety catch in presentation box. Specify bronze, sterling or gold filled quality.

THREE WEEKS DELIVERY. NO C.O.D. ORDERS

BASEBALL HOSE. Medium weight cotton knit; 28 inch adult size in Navy and White, Royal and White, Black and Orange, Scarlet and White, Kelly and White.

No. 70930, Pair\$2.00

12 or more pair 1.80

BASEBALL INSIGNIA. Silk embroidered on washable background, 3¼ x 4¼ with 3 inch emblem.

No. 72350\$.60

BOWLING SHIRTS. (Not illustrated) Nationally advertised bowling shirts, with emblem and complete lettering. Complete details are mailed to all Posts each year in advance of the bowling season. Look for your circular, or write for details.

ALLOW AN ADDITIONAL 7 TO 14 DAYS
FOR PARCEL POST SHIPMENTS.

		Bronze	Sterling	Gold Filled
A. Baseball	No. 73495	\$2.90	\$3.70	\$4.50
(Modeled Charm without Ribbon)				
B. Baseball	No. 73531	1.80	3.50	4.90
C. Baseball	No. 73534	1.80	3.40	4.40
D. Baseball	No. 73540	1.80	2.70	5.30
E. Baseball	No. 73537	1.90	2.70	5.30

Add 10% Federal Excise Tax to sterling and gold-filled medals. Engraving on reverse side of medals at 10c per letter or numeral. Type or print engraving instructions.

J. CERTIFICATE OF PARTICIPATION. All purpose to certify participation in any American Legion program. No. 75258, Each25c

All items furnished in adult sizes (except Dad and Grandad T Shirts). Other sizes have a minimum of one dozen with three weeks delivery.)

Size Scale:

JUVENILE (Ages 2, 4, 6, 8)

BOYS OR GIRLS (Age 10—small; 12—medium; 14—large)

ADULT (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

See Page 18 For Baseball T Shirts.

See Page 40 For Sons Of The Legion "T" Shirt.

See Page 44 For Auxiliary Cardigan.

KIDS T SHIRTS. Best quality white cotton, reinforced nylon neck and sleeves, two color lettering. Specify sizes for ages 2 through 14.

A. "MY GRANDAD" No. 70353 \$1.00

B. "MY DAD" No. 70344 1.00

C. ZELAN JACKET. Water repellent, knit trimmed poplin.

Navy blue (No. 70258) or white (No. 70254) \$6.95

D. NYLON JACKET. 100% nylon with two-button collar.

Navy blue (No. 70271) or white (No. 70275) \$6.95

E. ZELAN JACKET. Weatherproof poplin with two-button collar.

Navy blue (No. 70262) or Oyster (No. 70230) \$5.95

SPECIALLY LETTERED JACKETS

Special designs, or any lettering processed directly on the back of any jacket above at 50c per garment in lots of 12 or more. Less than 12, there is a charge of \$3.50 plus the 50c per jacket.

Melton jackets, shown below, cannot be processed direct. Cut and sewed 2-inch felt lettering at 20c per letter. Processed lettering on a 10 inch plaque, sewed to the jacket at \$1.00 per plaque when 12 or more ordered. Less than 12, add \$3.50, plus the \$1.00 per jacket.

MELTON WDDL JACKETS. All are heavy 24-ounce navy blue Melton wool with knit sleeve and neck trim, and are dry-cleanable.

F. LEATHER SLEEVE MELTON.

Cream colored leather. No. 70234 \$18.50

F. NAUGALITE SLEEVE MELTON.

Cream colored naugalite. No. 70297 13.95

G. MELTON WDDL JACKET.

No. 70267 10.50

H. SOFT COTTON T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70376, each \$ 1.30

Per dozen 13.20

J. SOFT COTTON T SHIRT. White with fast color blue emblem and lettering. Nylon reinforced neck and sleeves. Adult sizes.

No. 70372, each \$ 1.10

Per dozen 11.52

LETTERED SHIRTS

One dozen of any above sweat or T shirts lettered on the front at no extra charge. Less than a dozen, add \$3.00. Special lettering on the back, in addition at \$3.50 extra per dozen.

"Write for quotations on any special jacket or shirt requirements"

NO C.D.D. ORDERS. SPECIALLY LETTERED ITEMS THREE WEEKS DELIVERY.

A

B

C

D

F

E

G

H

J



Specialty
designed for the
American Legion
All purpose flag
and eagle
No. 73334



Male Achievement
No. 73336



Drummer
No. 73350
(\$2.10 additional)



Male Victory
with Cape
No. 73341



Male Bowler
No. 73345



Baseball Batter
No. 73339



Speaker w/ Podium
No. 73351

FIGURES. More than 1,000 available for any occasion. Write for information on any figure not illustrated. Trophy prices on pages 21 include your selection of figure. When ordering, be sure to specify both the trophy and figure numbers desired.

PARTIAL LIST OF ADDITIONAL FIGURES

ACHIEVEMENT

Lady No. 73337
Winged No. 73338

BASEBALL

Fielder No. 73354
Pitcher No. 73355

BASKETBALL

Male Center No. 73358
Male Passer No. 73359
Male Dribbler No. 73360

BOWLING

Comic Bowler No. 73365
Lady Bowler No. 73346
Ten Pin No. 73399

BULL THROWER No. 73356 (\$1.50 additional)

LADY VICTORY WITH CUP No. 73340

MUSIC

Lyre No. 73349
Note No. 73364
Major No. 73348
Majorette No. 73347

SAFETY

Lady No. 73357
Male No. 73344

TRACK

Male Sprinter No. 73361
Male Track No. 73362

ALSO AVAILABLE—Fishing, Skeet, all sporting events, most animals, cars, boats. Write for suggestions on your special events.

Prices include figures, which are interchangeable. Specify both trophy and figure number. Trophies, cups, and plaques also available with Sons of The American Legion or Auxiliary emblem. Unless specified, American Legion will be sent. All have engraving plates. Expert engraving at 10c per character. Write for prices on engraving other than standard block letters. Items not shipped C.O.D. Print lettering instructions.

THREE WEEKS DELIVERY

A. Walnut Base

Gold	Silver	
No. 73307K	No. 73311K...12½"	\$7.00
No. 73308K	No. 73312K...14½"	9.00
No. 73309K	No. 73313K...15¾"	11.00
No. 73310K	No. 73314K...18"	14.00

B. Walnut Base

Gold	Silver	
No. 73179K	No. 73183K...21½"	\$25.00
No. 73180K	No. 73184K...22½"	26.00
No. 73181K	No. 73185K...23½"	27.00
No. 73182K	No. 73186K...24½"	28.00

C. Walnut Base

Gold	Silver	
No. 73232K	No. 73260K...5½"	\$4.00
No. 73233K	No. 73261K...7"	4.80
No. 73234K	No. 73262K...8¾"	6.20
No. 73235K	No. 73263K...10¼"	7.50
No. 73236K	No. 73264K...12½"	10.50

D. Walnut

Gold	Silver	
No. 73212K	No. 73215K...13"	\$11.00
No. 73213K	No. 73216K...14"	12.00
No. 73214K	No. 73217K...15"	13.00

E. Walnut Base

Gold	Silver	
No. 73325K	No. 73328K...10¼"	\$13.80
No. 73326K	No. 73329K...12¾"	14.80
No. 73327K	No. 73330K...15¼"	15.80

F. Walnut, Gold and White Onyx

No. 73148G	5½"	\$ 4.30
No. 73149G	7"	6.30
No. 73150G	8¾"	10.50
No. 73151G	11"	13.00
No. 73152G	12½"	16.50
No. 73153G	15½"	24.80

G. Walnut, White Onyx

Gold	Silver	
No. 73114K	No. 73110K...12½"	\$10.00
No. 73115K	No. 73116K...13"	12.00
No. 73117K	No. 73119K...13½"	14.00

H. Walnut Base

Gold	Silver	
No. 73270K	No. 73124K...14"	\$14.00
No. 73271K	No. 73125K...15½"	17.00
No. 73272K	No. 73146K...17½"	20.00

J. Walnut Base

Gold	Silver	
No. 73372G	No. 73375G...7½"	\$3.50
No. 73373G	No. 73376G...8½"	3.80
No. 73374G	No. 73377G...9½"	4.00

K. Walnut

Gold	Silver	
No. 73366G	No. 73369G...10"	\$7.00
No. 73367G	No. 73370G...11½"	7.40
No. 73368G	No. 73371G...13"	7.80

L. All Metal Gold Cup

No. 73160D	6"	\$4.00
No. 73161D	7¾"	5.50
No. 73162D	9½"	7.60

M. Walnut and Gold

No. 73384D	11"	\$6.30
No. 73385D	12"	6.60
No. 73386D	13"	6.90

N. Walnut Base and Gold

No. 73256D	20½"	\$14.00
No. 73257D	23½"	17.00
No. 73258D	25½"	21.00

O. Mother of Pearl

Pearl	Brown	
No. 73229D	No. 73265D...9"	\$3.00
No. 73230D	No. 73266D...9½"	3.30
No. 73231D	No. 73267D...10"	3.60

P. Simulated Black Marble and Gold

No. 73058G	8"	\$2.50
No. 73059G	9"	3.00
No. 73060G	10"	3.50

R. Simulated Brown Marble and Gold

No. 73387D	9"	\$3.60
No. 73388D	10"	4.20
No. 73389D	11"	4.80

Trophies

See pages 13, 16, 22, 23, 24 for other awards and plaques.





PLAQUES FOR DIGNITY AND CHARACTER

All plaques furnished with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified, American Legion will be sent. Engraving at 10c per character. Items not shipped COD.

SEE PAGES 13, 18, 23, 24 FOR SPECIAL PURPOSE PLAQUES.



A. Walnut and

Gold Silver

No. 73127K	No. 73136K	7 3/4 x 10"	\$ 9.50
No. 73128K	No. 73137K	9 3/4 x 12"	12.50
No. 73129K	No. 73138K	11 1/4 x 14"	16.00

B. Walnut and Gold

No. 73170D	7 1/2 x 9 3/4"	\$12.20
No. 73171D	9 3/4 x 12 1/2"	18.50
No. 73172D	11 1/4 x 14"	22.10

C. Walnut and Gold State

Outline—(Specify State)

No. 73227K	Appx. 8 1/2 x 13 1/2"	\$22.50
------------	-----------------------	---------

D. Walnut and

Gold Silver

No. 73167 K	No. 73268K	7 3/4 x 10"	\$ 9.30
No. 73168K	No. 73269K	9 3/4 x 12"	11.90
No. 73169K	No. 73281K	11 3/4 x 14"	14.80

E. Walnut and Gold

No. 73240K	6 1/2 x 7 1/2"	\$ 4.50
------------	----------------	---------

F. Imported Marble or Onyx and Gold

Black & White

Gold Onyx

No. 73130G	No. 73133G	6 x 9"	\$ 9.50
No. 73131G	No. 73134G	8 x 10"	12.50
No. 73132G	No. 73135G	10 x 13"	17.50

G. Walnut (Write for prices on more or less plates).

Gold Silver

No. 73173K	No. 73106K	6 x 9"	\$15.00
No. 73174K	No. 73107K	8 x 12"	17.80
No. 73175K	No. 73108K	10 x 15"	25.00

H. Walnut and Gold

No. 73126K	6 3/4 x 5"	\$ 4.00
------------	------------	---------

J. Walnut and Gold

No. 73176G	9 x 6"	\$ 8.80
No. 73177G	8 x 10"	10.50
No. 73178G	10 x 13"	13.80

THREE WEEKS DELIVERY ON ALL TROPHIES, PLAQUES AND CUPS

Deeply embossed metal, heavy bas-relief emblem, mounted on five-ply, walnut panels. Embossed lettering includes name of the individual, the Post Unit, County, District or Department, and the date of office.

Plaques Available Only with Illustrated Lettering.
Three Weeks Delivery.

Items Not Shipped C.O.D. Print All Lettering
Instructions. All Items Prepaid Except No. 73242X
Past Commanders Roster—and No. 33242X Past
President Roster Which Are F.O.B.

See Page 13 for a similar Life Member Plaque.



- A. PAST COMMANDERS ROSTER.** Permanent tribute to the men who have served as Commanders. Room for 60 names (see name plate copy below), on a 22 x 32 x 3/4" bronze finished plaque. No. 73242X, each\$42.50
- B. PAST PRESIDENTS ROSTER.** Same description and size as Past Commanders Roster above, except with Auxiliary emblem and lettering for Past Presidents. (see name plate copy below). No. 33242X, each\$42.50

(Above shipped Express New Albany, Ind.)

NAME PLATE. Embossed plate for above with individuals name and year. When ordered with above plaques, No. 73243X, each\$2.00

NAME PLATE. Embossed plate for above with individuals name and year. On subsequent orders, No. 73244X, each\$3.00

C. PAST DEPARTMENT COMMANDER PLAQUE. Antique gold finish award 12 x 15 x 5/16". No. 73248X, each\$17.95

D. PAST DISTRICT COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16". No. 73247X, each\$17.95

E. PAST POST COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16". No. 73245X, each\$17.95

F. PAST COUNTY COMMANDER PLAQUE. Antique silver finish award 12 x 15 x 5/16". No. 73246X, each\$17.95

G. AWARD OF MERIT PLAQUE. 7 x 9" for individuals, newspapers, other community organizations, retiring officers or any general use. Individually embossed name plus up to four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and to include your Post name. No. 73249X\$12.50

H. GAVEL PLAQUE. Solid walnut 6 x 9" plaque with a half-round gavel. Gold finished 1 1/4 x 4 1/4" engraving plate. Engraving at 10c per letter or character. American Legion (No. 73241) or Auxiliary (No. 33241), each\$7.50

Oratorical Program

The High School Oratorical Contest has been a successful activity of many Posts for several years. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

See Pages 25-26 For Additional Oratory Medals.

A. ORATORY PLAQUE. Bronze plate mounted on walnut stained backboard 10 x 14 1/4". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 10¢ per letter or numeral.) Two weeks delivery. No. C.O.D. shipment. No. 73559\$33.00

ON ALL ORDERS UNDER \$3.00, ADD 25¢ POSTAGE AND HANDLING.
PRINT ALL ENGRAVING INSTRUCTIONS.

B. ORATORY MEDAL 1 1/4 inches with design featuring Patrick Henry. No. 73558\$2.00

C. BROOCH. To supplement your oratory award. Brooch. Bronze, No. 73560\$1.00
Gold Filled, No. 73561 1.90
(Add 10% Federal Excise Tax to No. 73561 Brooch)



A



C



B



D



E



F



G



School Award Program

The American Legion School Award medal is presented to boys and girls in graduating classes of public and private schools. Recipients demonstrate outstanding qualities which, if cultivated, result in better citizenship. The winning boy must have outstanding Courage, Leadership, Honor, Scholarship and Service. The winning girl is distinguished for Courage, Leadership, Character, Service and Scholarship.

D. SCHOOL AWARD PLAQUE for presentation to co-operating schools. Bronze plate on walnut stained backboard 10 x 14 1/4". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 10¢ per letter or numeral.) Two weeks delivery. No. C.O.D. shipment. No. 73409\$33.00

E. BROOCH 1/10 10K Gold filled, to supplement your school award. No. 73402\$1.90
(Add 10% Federal Excise Tax to No. 73402)

F. SMALL MEDAL 1 1/4 inches, complete with engraved certificate. No. 73401\$1.50

G. MEDALLION (2 1/2") award complete with miniature lapel pin and engraved certificate. No. 73400\$2.50

CERTIFICATE OF HONORABLE MENTION (Not illustrated.) For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement. Each No. 73405\$0.20

FOR BETTER CITIZENSHIP AND AMERICANISM

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IMPORANT Incorrect remittances and incomplete information on orders cause unnecessary delay and additional expense to process. Be sure to order from a current catalog and read complete instructions. Double check your order before mailing. Specify item by name and correct stock number, size, color, quality, quantity, lettering or engraving instructions where necessary and emblem desired (American Legion or Auxiliary). Complete information should be submitted with each order. Your current membership card number must be listed on order.

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Any medal on pages 26-27 with the American Legion Emblem furnished with the Auxiliary Emblem and ribbon on special order. Four weeks for delivery, at \$1.00 additional per medal service charge.



	Gold						
	Bronze	Sterling	Filled				
A. Americanism. This medal to be awarded to adults ONLY				to senior high school girl.			
No. 33510	\$1.90	\$3.00	\$5.30	No. 33549	—	2.90	—
B. Americanism No. 33483	1.80	3.00	3.80	6, or more, each	—	2.60	—
C. Girl Good Citizen. Sterling only with pin back in lieu of ribbon, engraved on back "Girl Good Citizen" for award				O. Citizenship No. 33480	1.80	3.00	3.80
				E. R.O.T.C. No. 33453	1.90	2.70	4.40
				F. Essay No. 33471	1.90	2.70	5.30
				G. Essay No. 33573	1.90	2.90	5.30
				H. Scholastic Award No. 33570	1.90	2.70	5.30
				J. Scholastic Book *No. 33576	1.80	3.10	4.00
				K. Scholastic *No. 33579	1.80	3.50	4.60
				L. General Wreath *No. 33585	1.80	3.60	4.80
				M. General *No. 33591	1.70	3.20	4.30
				N. General *No. 33567	1.90	2.70	3.30

*Front panel suitable for engraving at 10c per letter.

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		Bronze	Sterling	Gold Filled
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B. GENERAL WREATH	No. 73585*	1.80	3.60	4.80
C. GENERAL SCHOLASTIC	No. 73588*	1.80	3.60	4.90
D. SCHOLASTIC BDDK	No. 73576*	1.80	3.10	4.00
E. SCHOLASTIC	No. 73579*	1.80	3.50	4.60
F. SCHOLASTIC	No. 73582	1.80	3.90	5.80
G. SCHOLASTIC AWARD	No. 73570	1.90	2.70	5.30
H. ESSAY	No. 73471	1.90	2.70	5.30
J. ESSAY	No. 73477	1.80	3.00	4.50
K. ESSAY	No. 73573*	1.90	2.90	5.30
L. DRATDRY	No. 73528	1.40	2.30	3.90
M. DRATDRY	No. 73519	1.90	2.70	5.30
N. ORATDRY	No. 73522	1.90	2.70	5.30
O. DRATDRY	No. 73513	1.90	3.00	4.20
P. HEROISM	No. 73431	1.80	3.90	4.50
R. VALDR (Silver Only)	No. 73565		3.00	
S. HERDISM	No. 73434	1.90	2.70	5.10
T. MERIT AWARD	No. 73428	1.90	2.70	4.90
V. MEDAL DF MERIT	No. 73425	1.80	3.00	3.80
W. AMERICANISM	No. 73483	1.80	3.00	3.80
X. CITIZENSHIP	No. 73480	1.80	3.00	3.80
Y. R.D.T.C.	No. 73453	1.90	2.70	4.40
Z. MARKSMANSHIP	No. 73456*	1.90	2.90	5.30
AA. ATHLETIC AWARD	No. 73444*	1.60	2.90	3.60
BB. ALL SPDRS	No. 73447*	1.90	2.90	5.30
(Panel changed for any sports figure. Three weeks delivery. Specify).				
CC. MUSIC	No. 73465*	1.90	2.70	5.30
DD. DRUM AND BUGLE	No. 73468	1.90	3.30	4.20
EE. MAJDR (73459) or MAJDRETTE (73462)		1.90	2.70	4.40
FF. MEMBERSHIP ACHIEVEMENT	No. 73422	1.80	3.40	4.50

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See page 25 for Auxiliary medals.

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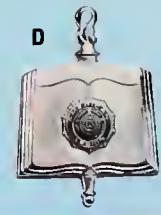
B



C



D



E



F



G



H



J



K



L



M



N



O



P



R



S



T



V



W



X



Y



Z



AA



BB



CC



DD



EE



FF



A. OUTDOOR SIGN. Modern double-faced, deep formed, cast plexiglas sign. Extruded aluminum double "F" channel frame. Full color emblem with red, blue and black inside lettering of special Acrylic paint. Complete with fluorescent lights.

No. 74563, 3 x 4 ft.\$199.50

BOOM POLE ASSEMBLY. For installing above sign

No. 74554, for 3 x 4 ft. sign\$12.00

F.O.B. Knoxville, Tennessee. 8 weeks delivery.

B. ILLUMINATED ELECTRIC WALL CLOCK. Golden Glow 15 $\frac{1}{2}$ inch square clock 4 inches deep. High impact polystyrene frame is vacuum gold plated, illuminated by two 25 watt bulbs easily changed.

No. 74556\$21.00

Clock shipped prepaid.

C. WELCOME SAFETY SIGN. Town name, state abbreviated, post name and number on a 20 x 30-inch heavy gauge steel sign.

Baked Enamel No. 74580E\$14.50

Reflective Scotchlite No. 74581E 21.50

D. STANDARD SAFETY SIGN, 14 x 20 inches on heavy gauge steel.

Baked Enamel No. 74590E\$ 6.00

Six or more, each 5.00

Reflective Scotchlite No. 74591E 10.00

Safety Signs Shipped Prepaid. Three Weeks Delivery.



E. CIRCULAR SIGNS—LETTERED PANELS. (Available with emblem and lettering on one side only or double faced with proper lettering on both sides.) Heavy gauge steel.

BAKED ENAMEL

E. Circular Emblem Only

No. 74565E, (18" single face) ea.\$ 7.50

No. 74566E, (24" single face) ea. 10.50

No. 74573E, (18" double face) ea. 10.50

No. 74574E, (24" double face) ea. 13.00

F. Lettered Panels Only

No. 74567E, (6" x 14" single face) ea.\$10.00†

No. 74568E, (8" x 14" single face) ea. 10.50†

No. 74569E, (6" x 14" double face) ea. 12.00†

No. 74570E, (8" x 14" double face) ea. 13.00†

REFLECTIVE SCOTCHLITE

E. Circular Emblem Only

No. 74584E, (18" single face) ea.\$17.00

No. 74586E, (24" single face) ea. 22.50

No. 74585E, (18" double face) ea. 22.50

No. 74587E, (24" double face) ea. 30.00

F. Lettered Panels Only

No. 74577E, (6" x 14" single face) ea.\$13.00†

No. 74578E, (8" x 14" single face) ea. 13.50†

No. 74575E, (6" x 14" double face) ea. 14.50†

No. 74576E, (8" x 14" double face) ea. 14.50†

†6" x 14" Lettered Panels in either Enamel or Scotchlite are limited to 3 lines with 21 spaces per line.

†8" x 14" Lettered Panels are limited to 4 lines with 21 spaces per line.

NEW . . . VINYL TILE EMBLEM. Full color permanent emblem in 36 x 36 inch tile. Pressure sensitive back for easy firm installation on any smooth interior surface. Withstands heaviest foot traffic. Bevelled edges permits neat, safe installation over existing floor covering. American Legion emblem only.

No. 74599F\$25.00

Installation of identification and safety signs, a community service program within the financial reach of every post, combines advertising with good public relations. Impervious to elements, all signs and panels on this page are finished in full color.

No. C.O.O. Orders.

A. JOIN POSTER. Two-color, 11 x 14" on 4-ply card-board. Space for Post imprint.

No. 74986, each.....\$0.20
Package of 25.....3.00

B. BUMPER STRIPS. Bright Day-glo 2 x 8", No. 74980 bumper (adhesive on back) or No. 74982 window (adhesive on front). Each.....\$ 0.04
Package of 25.....0.75
3 x 14½", No. 74981.....0.15
Package of 25.....2.50

C. STICK-UP EMBLEM. Self-adhesive light weight metal, three colors, 2½". No. 74955.

1 to 24, each.....\$1.00
25 or more, each.....\$0.80



D. AUTO EMBLEMS. Copper finish bronze, hard enameled 3-inch American Legion emblem. No. 74950 has lug for attaching. No. 74951 has trunk attachment. Either style.....\$1.25

E. AUTO PLATE. Baked blue enamel with yellow emblem and lettering on heavy gauge steel. No. 74953, each.....\$1.00

Lettered auto plate. Same as above with your "Post number." Minimum of 25 plates, three weeks delivery. No. 74954M, each.....\$1.00

F. DECALS. All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

(See Page 41 for Sons of The Legion decals.)

74960—1¼-inch Legion Each.....\$ 0.03
Per 100.....2.00

74961—3-inch Legion; Each.....0.05
Per 100.....3.00

74962—6-inch Legion; Each.....0.20
Per 50.....6.50

74963—9-inch American Legion Only. Each.....0.30
Per 50.....10.00

74964—12-inch American Legion Only. Each.....1.00

74965—18-inch American Legion Only. Each.....2.80

74966—24-inch American Legion Only. Each.....4.00

F. GOLD FOIL SEALS. Full color gummed-back seals.

American Legion No. 74967; Auxiliary No. 34967, ¾-inch, Package of 100 ¾-inch.....\$ 0.70

American Legion No. 74968; Auxiliary No. 34968, 1¼-inch, Package of 50 1¼-inch.....0.70

American Legion No. 74969; Auxiliary No. 34969, 2½-inch, Package of 50 2½-inch.....0.70

ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING

CAST BRONZE BELLS

A. TINKLE BELL. 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506)\$2.00

B. STANDARD GAVEL BELL, 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502)\$15.00



E. POST RECORDS.

CASH RECORD BOOK. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. No. 74540\$4.90

MEMBERS LEDGER. Alphabetical record forms for 100 members. No. 74546\$4.70

MINUTE BOOK. Loose leaf, 100 sheets unruled with headings on front and back for writing or typing. No. 74550\$3.70

Additional Sheets For Any of the Above, each 4c

AUXILIARY UNIT RECORDS AVAILABLE ONLY FROM THE NATIONAL AUXILIARY.

F. SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter.

	American Legion		Auxiliary
Desk style	No. 74512 \$14.50	No. 34512 \$14.50
Pocket style	No. 74513 14.50	No. 34513 15.00

C. MINIATURE GAVEL BELL, 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504)\$10.50

D. ROSEWDD GAVEL. American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) emblem on engraving band\$5.50

ENGRAVING ON GAVELS OR BELLS AT 10c PER CHARACTER.

BRONZE-ALUMINUM EMBLEMS. (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attaching to wood, stone or metal. THREE WEEKS DELIVERY.

Size	American Legion	Auxiliary	
2" bronze	73010	33010	\$1.90
2" aluminum	73017	33017	3.00
3½" bronze	73011	33011	2.50
3½" aluminum	73018	33018	3.80
5" bronze	73012	(not available)	4.00
5" aluminum	73019	(not available)	6.00
6" bronze	(not available)	33013	4.00
6" aluminum	(not available)	33020	6.00
7" bronze	73014	(not available)	4.95
7" aluminum	73021	(not available)	7.20
*18" bronze	73015	33015	110.00
*18" aluminum	73022	33022	115.00
*36" bronze	73016	(not available)	399.00
*36" aluminum	73023	(not available)	399.00

*18 and 36 inch emblems F.D.B. Nashua, New Hampshire. All others prepaid.

NO C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER.

A. MASTER ADDRESSER. Prints addresses from carbon impressions typed on paper tape up to 100 times. Complete kit for 500 name mailing list. No. 75100\$30.97

(Send for price list of extra supplies.)

B. MASTER POST CARD PRINTER. Fast, clean, economical printing of five colors at one time anything written, typed or drawn on labels, tags or post cards. No. 75107\$14.95

Write for prices of extra supplies.

C. "E-Z" STICK ON BADGES. Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221).

Each \$0.10; 50 to 99, each \$0.07; 100 or more, each \$0.06

(Write for quotations on special designs or lettering.)

D. SPEAKER'S STAND-LECTERN.

Heavy weight mahogany veneer plywood, equipped with 5" bronze American Legion emblem.

PERMANENT STANO. Hardwood frame. Top 18" wide 13½" deep of ¾" veneer. Front 16½" high; back 12¾". No. 74507 (FOB CHICAGO)\$32.00

PORTABLE STAND. (Not illustrated) Folded for storage or carrying, can be unfolded in 10 seconds ready for use. Top 16" wide; 12" deep, 14¾" high at front, 12¾" high at rear. No. 74508Prepaid \$22.50

E. MEETING NOTICE CARDS. Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock\$15.00	1,000 cards on U.S. Govt. Postcards\$58.00
500 cards on U.S. Govt. Postcards34.00	2,000 cards on plain stock33.00
1,000 cards on plain stock21.50	2,000 cards on U.S. Govt. Postcards100.00

The above cards are available for Auxiliary with appropriate lettering.

F. INITIATION LAMPS. Color emblem fired permanently in glass on plexiglas rim. Walnut base, electric cord and plug. Overall height 18 inches. EMBLEM on both sides, American Legion (No. 74530) or Auxiliary (No. 34530)\$15.50

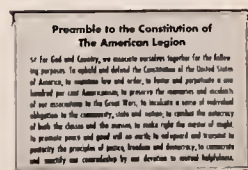
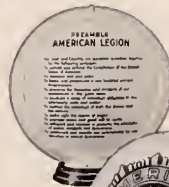
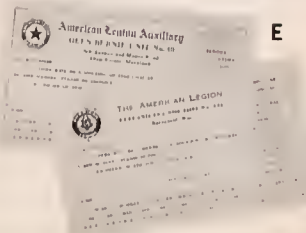
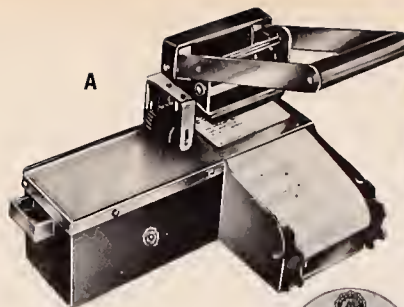
PREAMBLE on one side, emblem on reverse, American Legion (No. 74531) or Auxiliary (No. 34531)\$16.50

INITIATION LAMPS F.O.B. INDIANAPOLIS, INDIANA

G. PREAMBLE. Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510)\$11.00

PREAMBLE. Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511)\$4.00

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.



A. PICK-PROOF lock for single or double doors, activated by a Card Key in a plastic holder. Different combination for each Post helps build membership. New combination (No. 74802) free (if old cartridge is returned) aids collection of annual dues. Lock (No. 74800), including accessories (no cards)

Complete lock\$25.00

Card Keys with plastic holders (No. 74801), each25c

(Card Keys have imprinted emblem. Your Post name, number, location and up to six lines can be printed. Imprinting without charge on orders of 500 keys. Add \$12.50 for printing on less than 500.)

SPECIFY: 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate. 3. Give Post number.

B. GREETING CARDS. Appropriate for every occasion with both American Legion and Auxiliary emblems on all cards. Convalescent (No. 74851); Sympathy (No. 74852); Just a note (No. 74853); Birthday (No. 74850); Anniversary (No. 74849); complete with envelopes.

1 to 24, each.....20c 25 or more, each.....15c

C. GREETING CARD PACKET. Standard assortment of 25 of the above cards. No. 74848 ..\$3.50

D. POPPY DAY COIN CONTAINERS. Auxiliary emblem only on heavy fiber container, 3 1/16 x 5 inches. Metal bottom and top with coin slot. Per dozen, delivered. No. 34845\$2.04

E. PLEDGE TO VOTE BUTTON. Inexpensive, colorful, lightweight metal reminder for all local, state and national elections. Multiples of 1,000 only, No. 74833 per 1,000\$5.00

F. HOLIDAY COIN CARDS. Effective money raising avenue. Coins are inserted on 16 holidays. Specify American Legion or Auxiliary emblem, and whether cards are to hold dimes (No. 34840) or quarters (No. 34841).

Each\$0.16 Per 100\$15.00

Mailing envelopes No. 34842, per 100\$ 2.00



A



C

B



D



E



F

BOOKLETS—PAMPHLETS (Not Illustrated)

SERVICE TO GOD AND COUNTRY. Revised edition of former "Back to God" handbook. (No. 75217)\$0.25

KNDW YOUR AMERICA. A 64 page study course in Americanism. No. 75205\$0.30

Declaration of Independence and the Constitution of the United States. In 36 page, 3 x 6 inch booklet. No. 75206 1 to 49 copies, each, \$0.10; 50 to 99, each, .07; 100 or more, each, .06.

GUIDELINES FOR TEACHING ABOUT COMMUNISM. Joint publication, 28 pages, by The American Legion and National Education Association.

No. 75200\$0.50 each;
6-25 copies, 40c each; 26-99 copies, 35c each;
100 or more copies, 30c each.

"THRU THE YEARS" Brief history of the American Legion, 32 page. No. 7520925c
Post Commanders Guide. Handbook listing duties of all Post officers, committees, manual of ceremonies, etc. No. 7520350c

National Constitution and By Laws of The American Legion. No. 75202, each 15c; 50 to 99, 10c each; 100 or more, 7c each.

(Not available for Auxiliary)

Manual of Ceremonies. Official ceremonies only, as carried in the Post Commanders Guide.

No. 7520130c

Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers.

Each No. 72600\$0.15 Per 100.....\$7.00

Flag Code—Illustrates and describes the correct way to display the American Flag. Each No. 72601 \$0.04 per 100 \$3.00 Per 1000 \$20.00

Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17 1/2" deep. Can be cut into sections for periodic or partial use. Each No. 72602\$2.00

Post public relations handbook. Basic guide for every Post. No. 75210, 1 to 9, each30c
10 or more, each25c

Need a lift. Popular education and scholarship guide. No. 75207, each25c
Package of 5, No. 75208, per package\$1.00

Orations. Printed speeches as delivered in national oratorical contest finals. For years 1957, 1959, 1960, 1961, 1962, 1963 or 1964. Specify year. No. 75362, each year\$2.00

On All Orders Under \$3.00, Add 25c For Postage And Handling

A. CERTIFICATE OF PUBLIC RECOGNITION. Colorful recognition of the attainment of majority and Citizenship day. Includes "The American's Creed" and pocket size replica.
No. 75226 each 15c; per 100 \$12.00

B. CITATION. Three color emblem, two color border, and artistic lettering on 9" x 12" (No. 75229) or 11" x 14" (No. 75230) card. Each \$0.25

C. CITATION. Blank, with full color emblem on 8 1/4" x 10 1/2" plain (No. 75231) or gold border (No. 75232) citation. Each \$0.12

D. CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed on 8 1/4" x 10 1/2" card. American Legion (No. 75227) or Auxiliary (No. 35227). Each \$0.25

E. CITATION OF PARTICIPATION. New all purpose to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258). Each 25c
(See Page 40 for Sons of The Legion Citations)

F. BLOOD OONOR SYMBOLS. All orders must have Post Officer certification. Pin for donors of less than one gallon, No. 74310; 1 gallon, No. 74311; 2 gallons, No. 74312; 3 gallons, No. 74313; 4 gallons, No. 74314; or five or more gallons, No. 74315 \$0.90

G. INDIVIDUAL BLOOD OONOR CERTIFICATES. Colorful blank certificates for Post (No. 74316) or Department (No. 74317) presentation \$0.20

BLANK AUXILIARY CITATIONS
AVAILABLE ONLY FROM THE AUXILIARY
NATIONAL HEADQUARTERS.

ITEMS NOT ILLUSTRATED

Bond Paper. American Legion Watermarked Rag-Content Bond paper for Post or Department stationery only. 8 1/2" x 11 inches. Per 1,000 sheets, not including printing. (We Do Not Print) No. 75260 \$5.80. In lots of 10,000 or more, per 1,000 sheets, not including printing \$5.10

Printing Cuts. (Specify one, two or three color)
(See Page 40 for Sons of The Legion cuts)

American Legion	Auxiliary	Size	One Color	Two Color	Three Color
74810	34810	1/2"	\$1.00	\$1.90	\$2.90
74813	34813	3/4"	1.00	1.90	2.90
74816	34816	1"	1.10	—	—
74819	34819	1 1/4"	1.10	2.10	3.10
74822	34822	1 1/2"	1.20	—	—
74825	34825	2"	1.30	—	—
74828	—	3"	1.80	3.40	4.80
74831	—	5"	2.90	—	—

Grace Cards. Catholic, Jewish and Protestant graces on a 2 3/4 x 4 1/4 inch tent shaped card for use on tables. American Legion emblem only.
No. 75263 per 100, \$2.00; per 1,000, \$10.00
Imprinted with your post name and location on two lines at an additional imprinting charge of \$1.50 per thousand.

Certificate of Initiation. Signed by Post Commander and Adjutant. No. 75220, each 10c; per 100 \$8.00

Poppies. Only for use in initiation ceremonies or decoration. No. 74998, each 6c

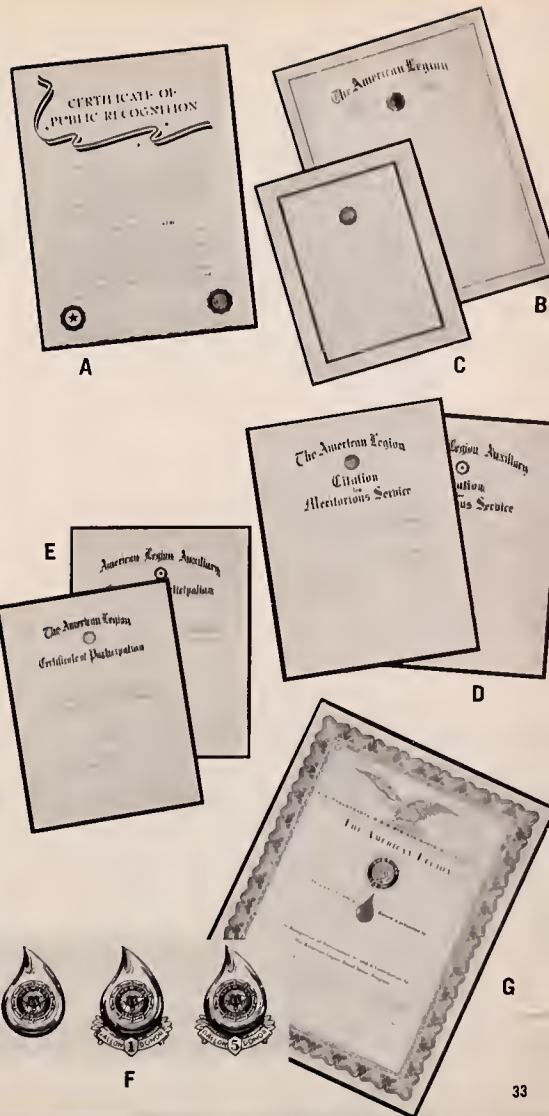
Resolution for Post Everlasting. Engraved blue and gold border 9 x 12 inches with embossed emblem. Suitable resolution to be signed by Post Commander and Adjutant and presented to next of kin of deceased members.
Each No. 75228 \$0.25

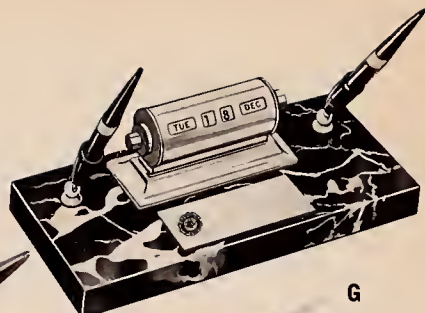
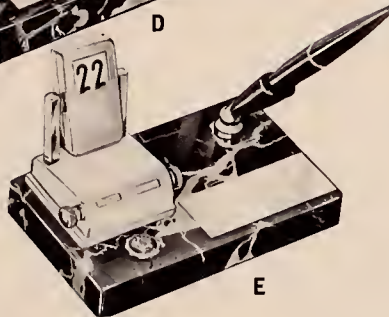
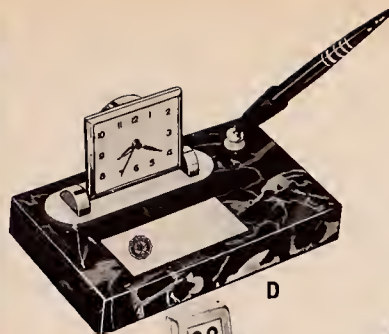
PCKET CITATION. Heavy card stock, 2 1/2 x 3 3/4", rounded corners, three color embossed emblem.
No. 75233, each \$0.05; per 100 \$4.00

CORRESPONDENCE CARDS. All purpose card, 5 1/2 x 4", three color embossed emblem with envelopes.
No. 75255, per 100 \$6.00

American Legion Emblem Business Cards with 3-color embossed emblem. Per 100, not including printing. No. 75250 \$3.00

ON ALL ORDERS UNDER \$3.00, ADD
25c FOR POSTAGE AND HANDLING
ALLOW AN ADDITIONAL 7 TO 14 DAYS
FOR PARCEL POST SHIPMENTS





A. PARKER "61." Self-filling capillary action will not leak at any altitude. Black, Red or Gray.

No. 74253 Pen only\$15.00
No. 74254 Matching Pencil 5.00

B. INTERNATIONAL JOTTER SET. All chrome trimmed in gold. Unconditionally guaranteed for life (except for refill.)

Pen only, No. 74266\$5.00
Pencil only, No. 74267 5.00

C. PARKER "T" BALL JOTTER. A full year of guaranteed skip-proof writing with the jotter ball-point. Black. No. 74265\$1.98

DESK SETS—Featuring imported black and gold marble or white onyx—Paper-Mate ball pens. (See below for Parker or Sheaffer pens to fit bases.)

D. CLOCK AND PEN SET. Gold plated, radium dial, seven jewel alarm clock. Marble (No. 74224) or Onyx (No. 74225) base $3\frac{3}{4} \times 6\frac{1}{2}$ inches\$17.50
(Add 10% Federal Excise Tax to above set.)

E. CALENDAR AND PEN SET. Gold finish perpetual calendar—changes date as you "flip." Marble (No. 74230) or Onyx (No. 74231) base 5×3 inches.\$6.50

F. CALENDAR AND DOUBLE PEN SET. Gold finish perpetual roll calendar. Marble (No. 74226) or Onyx (No. 74227) base\$10.90

DESK PENS ONLY. Liquid ink to fit above bases. Black only. Specify desired point.

G. PARKER 45. Cartridge pen, can be converted to make refillable ink pen. No. 74243Y\$5.00

H. SHEAFFER CARTRIDGE PEN. Outstanding writing with liquid ink cartridge. No. 74244Y\$2.95

J. SHEAFFER T. D. PEN. Pull-Push for easy filling. All Sheaffer features. No. 74245Y\$6.00

YOUR NAME ENGRAVED FREE ON ANY PEN,
PENCIL OR DESK SET (except all metal items)
IF REMITTANCE ACCOMPANIES ORDER.
SPECIFY LETTERING.

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING. SETS NOT SHIPPED C.O.D.



A



B



C



D



E

A. SHEAFFER BALL PEN with extra large slip cartridge. Safeguard clip. Will not clip until point retracted. Blue with imprinted emblem. No. 74268 \$1.95

B. SHEAFFER CARTRIDGE SET. Liquid ink in non-breakable cartridge for clean filling ease. Black set with extra ink cartridges. No. 74275 \$4.90

C. RETRACTABLE BALL PEN AND PENCIL SET. Black with silver emblem and trim. Standard refill. American Legion (No. 74708) or Auxiliary (No. 34708) emblem. Each set \$0.75

Special imprint up to three lines on minimum order of 25 sets. \$17.00

Per 25 \$30.00

Per 50 \$30.00

D. BALL PEN. High quality at economy price. Non-slip ball in a blue and white barrel. American Legion (No. 74273) or Auxiliary (No. 34273). Each \$0.40

Special imprinting with minimum order of 100. \$28.00

Per 100 \$28.00

E. BALL PEN SET. Gold color with blue emblems imprinted. Pencil has 3" fine line lead. Pen has standard non-skip refill. American Legion (No. 74242) or Auxiliary (No. 34242) emblem \$2.00

F. DESK BALL PEN, standard non-slip cartridge. American Legion (No. 74269) or Auxiliary (No. 34269) imprinted emblem \$1.00

Special imprint up to three lines on minimum order of 50 sets. \$40.00

Per 50 sets \$40.00

G. DESK MEMO RITER. Matches pen set above. American Legion (No. 74270) or Auxiliary (No. 34270) imprinted emblem \$0.60

Special imprint up to three lines on Minimum order of 50 \$25.00

Per 50 \$25.00

SEE PAGE 44 FOR OTHER UNUSUAL AUXILIARY NOVELTY ITEMS.

H. THIN KNIFE. Pen knife with 2 blades. Non-breakable pearl handle. With American Legion emblem only. No. 74702 \$1.25

Special imprinting in blue (limit of two lines) with minimum order of 100. Per 100 \$98.00

J. CAR-MAC KEY CHAIN. Keys on longer chain detach from keys on shorter chain. Uncouples with finger-tip ease. Chrome finish. No. 74700 \$0.75

K. MONEY CLIP. Mother of pearl with knife and file. No. 74626 \$2.00

L. "TUMBLING THOMAS," 8-PLY VINYL PASS CASE. Holds 17 cards or pictures face up, side pockets. Brown with American Legion emblem (No. 74477) or blue with Auxiliary emblem (No. 34477). Each \$1.00

12 to 99, each80

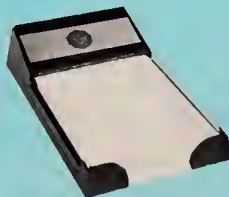
100 or more, each (imprinted without charge)74

Add 10% Federal Excise Tax

ITEMS NOT SHIPPED C.O.D.; REMITTANCE MUST ACCOMPANY ORDER. ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING.



F



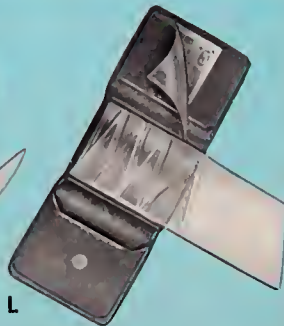
G



H



J



K



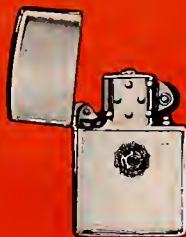
A



B



C



D



E



F



G



H



I

A. SHOE SHINE KIT by Amity. Soft Glove Cowhide. Includes black and brown polish, polishing cloth, 4 inch brush. Black (No. 74457) or Brown (No. 74456). \$3.95
Add 10% Federal Excise Tax.

B. BDDK MATCHES. Blue cover with emblem in colors on front and YOUR imprinting on the back. Imprint on inside cover at \$2.25 additional per case. Available in this style only. Minimum order one case (2,500 books). F.O.B. Chicago. Six or more cases prepaid. Five weeks for delivery. No. 74910 per case including tax \$25.00

C. VU-LIGHTER by Scripto. Emblem floats in visual fuel supply. Lifetime guarantee. American Legion (No. 74902) or Auxiliary (No. 34902)\$3.95

D. ZIPPO WINPROOF LIGHTERS. Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem\$4.00

Slim Zippo 1½ x 2½ inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem\$4.75

E. PARK WINDPROOF LIGHTER. Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion only, No. 74904\$1.00

F. NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE. Satin gold with polished letters and engraving plate. Price includes engraved name and year plus a leather carrying case. Pin and safety catch on back. No. 83394\$4.50
Add 10% Federal Excise Tax.

G. DESK OR DOOR NAME PLATE. Heavy weight cast bronze with American Legion emblem and your name, title, etc. Bright polished border and letters with darker background. With lugs for desk plate (No. 74711) or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line with maximum of two lines. Each\$7.00
Allow 5 weeks for delivery. Remittance must accompany order.

H. DESK AND TRAVEL ALARM. Leather covered case. Fully luminous figures and hands—30-hour movement. Blue, tan or red. Specify American Legion or Auxiliary emblem. No. 34927\$7.50
Add 10% Federal Excise Tax.

I. MANICURE KIT in zippered top of leather covered clothes brush by Swank. Black (No. 74458) or Brown (No. 74459)\$3.95
Add 10% Federal Excise Tax.

ITEMS NOT SHIPPED C.O.D.; REMITTANCE MUST ACCOMPANY ORDER • ON ALL ORDERS UNDER \$3.00, ADD 25c POSTAGE AND HANDLING

Minimum order one dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN	R REGULAR WEIGHT PER DOZEN
H or R-75000	Bread and butter plates, 6 1/4 inch	\$ 8.76	\$5.40
H or R-75002	Salad plates, 7 1/8 inch	10.20	6.00
H or R-75004	Dinner plates, 9 inch	14.40	8.76
H or R-75006	Dinner plates, large 9 9/16 inch	16.20	9.96
H or R-75008	Tea cups, 7 1/2 ounces	12.60	7.92
H or R-75010	Saucers, 6 inch	8.76	5.40
H or R-75012	Cereal dishes, 6 1/2 inch	11.76	7.20
H or R-75014	Dessert dishes, 4 3/4 inch	7.56	4.68
H or R-75016	Soup Bowls, 15 ounces	13.32	7.92
H or R-75018	Soup plates, 8 inch	13.32	7.92

POST AND UNIT CHINA DINNERWARE. Regular weight or heavy (Hotel and Restaurant) weight. Stock number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. **BE SURE TO SPECIFY.** Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge.

Minimum order one-half dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER HALF- DOZEN	R REGULAR WEIGHT PER HALF- DOZEN
H or R-75020	Vegetable dishes, 11 7/8 inch	\$12.36	\$7.56
H or R-75022	Meat platters, 11 1/2 inch....	10.80	6.48
H or R-75024	Meat platters, 13 1/4 inch ..	15.80	9.12
H or R-75026	Gravy dishes, 14 ounces	16.58	9.96
H-75028	Celery trays, 10 inch	15.96	—
H or R-75030	Sugar bowls, 12 ounces	13.56	8.40
H or R-75032	Cream pitchers, 10 ounces	11.40	6.84
H or R-75034	Coffee mugs, 8 ounces	8.04	—

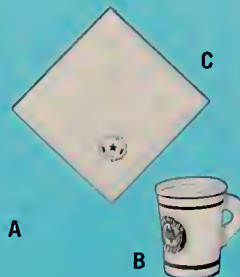
All Dishes F.O.B. Wellsville, Ohio
Four weeks for delivery

All Dishes F.O.B. Wellsville, Ohio. Four Weeks For Delivery



A. STAINLESS STEEL FLATWARE. Good weight all purpose stainless tableware with the American Legion emblem stamped into the handles. Minimum order one dozen of any available item.

No. 75056	Teaspoons	\$2.64 doz.,	\$27.36 gross
No. 75057	Forks	3.60 doz.,	37.44 gross
No. 75058	Knives, Serrated	5.28 doz.,	54.72 gross
No. 75059	Oval Soup Spoons	3.60 doz.,	37.44 gross



B. HOT CUP. Handi-handle, 8-ounce with American Legion (No. 75050) or Auxiliary (No. 35050) emblem. Per 100 \$3.00

C. Cocktail Napkin. 9" square folded to 4 1/2" with American Legion (No. 75052) or Auxiliary (No. 35052) emblem. Per 1,000 (minimum) \$3.00

On All Orders Under \$3.00, Add 25c Per Postage and Handling.



D. ASH TRAYS. Blue emblem, permanently fused into clear crystal. No. 74911, 3 1/2" square, 3/4" deep, per dozen minimum \$2.04
per gross 20.16

(Above ash tray imprinted with Post name and number. Minimum one gross with three weeks delivery).

Per gross, imprinted 34.56
Octagon shaped. No. 74912, 5" wide, 1 1/4" deep. Per set 4 trays 1.20

Items on this page are all steel construction and are available with American Legion or Auxiliary emblems. SPECIFY. If not specified, American Legion will be sent



A. Channel Steel Chair in baked beige enamel. Saddle shaped 14½" x 13½" seat, continuous rear leg construction for indoor or outdoor use. Shipping weight, 48 lbs. per carton of 4.

No. 73747, each\$3.90
48 or more, each 3.50

B. Economy Chair of Channel Steel. Lighter weight —yet sturdy in baked beige enamel with brown leatherette panelled 12½" x 13" seat. Shipping weight, 35 lbs. per carton of 4.

No. 73748, each\$2.90
48 or more, each 2.60

SEATING BY DURHAM



ALL CHAIRS ON THIS PAGE F.O.B. MUNCIE, INDIANA THREE WEEKS DELIVERY.

C. Upholstered Tubular Steel Chair, baked beige enamel. Seat 16" x 16" upholstered in brown. Shipping weight, 52 lbs. per carton of 4.

No. 73745, each\$6.50
48 or more, each 5.80

D. Tubular Steel Chair in baked beige enamel, contoured non-tipping seat 16" x 16". Shipping weight 49 lbs. per carton of 4.

No. 73746, each\$5.30
48 or more, each 4.75

E. Non-Folding Stack Chair with folding chair convenience. Baked beige enamel. Seat, 18" high, is 14¼" square.

No. 73743, (4 chairs minimum per carton), each.....\$6.00
Shipping weight 47 lbs. per carton.

Storage Dolly (not illustrated). Tubular steel provides simplest method of moving and storing 8 stack chairs. Shipping weight 9 lbs. per carton of 2 dollies.

No. 73744, each\$4.50

Write for prices on Bridge Tables and Chair Sets, or any other special seating requirements.

A. FOLDING BANQUET TABLES

Built for extra strength and long service at a reasonable price. Plywood tops on 36 inch wide tables, Weytex tops on 30 inch wide tables. All tops are miter grooved to the frame for dirt and crack free surface. Positive locking leg mechanism. Finished in natural or walnut. SPECIFY. All tables 30" high.

NO.	SIZE	EACH	2 to 5 EACH	6 or more EACH
73701	30x72"	\$28.50	\$26.50	\$25.50
73703	30x96"	32.00	30.00	28.50
73705	36x72"	35.50	33.50	31.50
73707	36x96"	39.00	36.00	34.50

A. BENCHES. Maximum seating in the minimum of space. Built of the same quality materials to match folding banquet tables. Specify natural or walnut finish. Benches are 18" high.

NO.	SIZE	EACH	2 to 5 EACH	6 or more EACH
73716	15x72"	\$17.00	\$16.00	\$15.00
73718	15x96"	21.50	20.00	19.00

All tables on this page available with American Legion or Auxiliary Emblem, SPECIFY.

If not specified, American Legion will be sent.

TABLES AND BENCHES F.O.B. NEW HOLSTEIN, WIS. SHIPPEO WITHIN TWO WEEKS.



B. GAME TABLES, the finest on the market. Ample size for 8 players. Height 30 inches; diameter 56 inches. Positive locking steel mechanisms. Vinyl or Virgin wool felt tops in green. Specify harvest or mahogany frame.

No. 73711, Vinyl-harvest frame	\$45.00
No. 73712, Vinyl-mahogany frame	45.00
No. 73713, Wool felt-harvest frame	55.00
No. 73714, Wool felt-mahogany frame	55.00

Not illustrated

Service covers fit in chip troughs for a level surface. No. 73715, per set (Specify harvest or mahogany)....\$3.50

Solid Service Top for protection and level serving surface.

No. 73723 (Specify harvest or mahogany).....\$7.00

Apartment size game table. Same as above except 49½ inch top.

No. 73724, Vinyl-blond frame

No. 73725, Vinyl-mahogany frame

No. 73726, Wool felt-blond frame

No. 73727, Wool felt-mahogany frame

Solid Service Top for protection and level serving surface. No. 73729

C. POKER CHIPS (with American Legion emblem only).

Acid resistant, interlocking plastic chips. Minimum order 100. White, No. 73780; Red, No. 73781; Blue, No. 73782; Yellow, No. 73783; Green, No. 73784. Per 100....\$5.00

LETTERED CHIPS

With Post number imprinted on reverse side and emblem on top. Two weeks for delivery. White, No. 73785F; Red, No. 73786F; Blue, No. 73787F; Yellow, No. 73788F; Green, No. 73789F. Per 100



A
SCREW
BACK
BUTTON



B



C

PIN
BACK
BUTTON



D



E



F



G



H



K



L



M

SONS OF THE AMERICAN LEGION

The National Executive Committee recently revised the uniform and insignias of the SAL. Many new items are available. Caps, cap insignia, badges, buttons and banners will follow the following color designations;

Squadron.....All French Blue
Oistrict.....French Blue bottom, white top
Oetachment (state).....French Blue bottom, gold top
National.....All Gold

Squadron items available from stock. All other levels special order with four weeks delivery.

A. BUCKLE. Gold color slide buckle for 1 inch belt.
No. 55203, buckle only.....\$2.00

CAP INSIGNIA. Silk embroidered in present or past, Squadron, Oistrict Oetachment, or National for the following titles;

SAL Chairman	Finance Officer
SAL Committee	Historian
Commander	Sgt.-at-Arms
Vice Commander	Chaplain
Adjutant	Executive Committee

Specify level and title.

B. PAST OFFICER. No. 56523.....\$1.50

C. PRESENT OFFICER. No. 56513.....\$1.50

D. LAPEL INSIGNIA. Gold with French blue enamel. Specify button or pin back.

Gold Plate, No. 53100.....\$0.50

10K Gold, No. 53101.....\$3.30

Add 10% Federal Excise Tax.

E. UNIFORM BUTTONS. Oesigned for use in making special uniforms.

Coat size, No. 55201.....\$0.20

Sleeve size, No. 55202.....0.20

F. CAPS. Uniform cloth with red, white and blue piping. Unlettered sizes 6 1/2 to 7 1/4.

Squadron caps, No. 51002.....\$2.30

Oistrict (No. 51020) or

Oetachment (No. 51025).....3.50

Lettering On All Caps At 15c Per Letter Or Numeral.

G. TIE. All wool button down in navy blue only.

No. 55209\$1.50

H. CONTINUOUS MEMBERSHIP CHEVRONS. One for each five years. Orders must have Oeartment approval. Specify years.

No. 53135, per 5 year chevron.....\$0.10

J. DESK FLAG SET. Printed rayon, 8x12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base. No. 52890.....\$2.75

K. "T" SHIRT. Soft cotton. White with French blue and gold emblem and lettering. Nylon reinforced neck and sleeves. Specify size for ages 2 through 16.

No. 50372, each\$ 1.10

Per dozen 11.52

SPECIAL LETTERED SHIRTS

One dozen T shirts with your lettering on the front at no extra charge. Less than a dozen, add \$3.00. Special lettering on the back, in addition at \$3.50 extra per dozen.

L. EMBROIDERED EMBLEMS

No. 56500—2 x 1 1/2 inches.....\$0.25

No. 56501—4 x 3 inches..... 1.10

M. RING. Sterling silver military design. Emblem 10K gold. Specify size.

No. 54820\$6.00

Add 10% Federal Excise Tax.

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING
NO C.O.D. SHIPMENTS. REMITTANCE MUST ACCOMPANY ORDER.

SONS OF THE AMERICAN LEGION

PRESENT OR PAST OFFICER. Badges, buttons, pins and silk embroidered cap insignias are now available for the following present or past officers:

Commander	Sgt.-at-Arms
Vice-Commander	Chaplain
Adjutant	Historian
Finance Officer	Executive Committee

See Page 40 For Color Designation Of Squadron, District, Detachment and National.

Specify Title For Items Below.

A. PAST OFFICER BADGE

Bronze—No. 53220\$1.70

B. PAST OFFICER BUTTON or PINBACK (specify)

Gold filled, No. 53300.....\$1.50

10K Gold, No. 53320.....\$4.40

ADD 10% FEDERAL EXCISE TAX

C. PRESENT OFFICER BADGE

Bronze—No. 53200\$1.70

YEAR BARS. (Not illustrated) Available for badges with years 1966, 1965, 1964, 1963 or 1962. All other years special order with \$1.00 additional service charge and three weeks delivery.

Gold plate, No. 88231.....\$0.50

Add 10% Federal Excise Tax.



A



B



C



F



F



G

F. FIVE STAR AWARD

The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars beautifully enameled in colors for wear on SAL cap.

Orders must be approved by an American Legion Post Officer.

Single cap buttons, No. 53121.....\$0.00

Complete set 5 stars, No. 53119.....3.00

Medal only, No. 53120.....1.50

ADD 10% FEDERAL EXCISE TAX

G. TEN IDEALS AWARD

A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship. Orders must be approved by an American Legion Post officer.

Medal No. 53110.....\$1.50

See Pages 20, 21, 22 for SAL trophies.
See Page 5 for Banners, Flags and flag cases.

ITEMS NOT ILLUSTRATED

DECALS. Double-duty. Can be applied front or back to transparent or solid surfaces.
No. 52304, 3-inch, each.....\$0.05

PRINTING CUTS—No. 52301 1/2", one color.....\$1.00
No. 52303 1/2", two color.....1.90
No. 52302 1", one color.....1.10
No. 52300 2 1/4", one color.....1.40

CITATIONS. Blank 8 1/2x10 1/2" with two color embossed emblem in top center. French blue stripe border.
No. 52306\$0.25

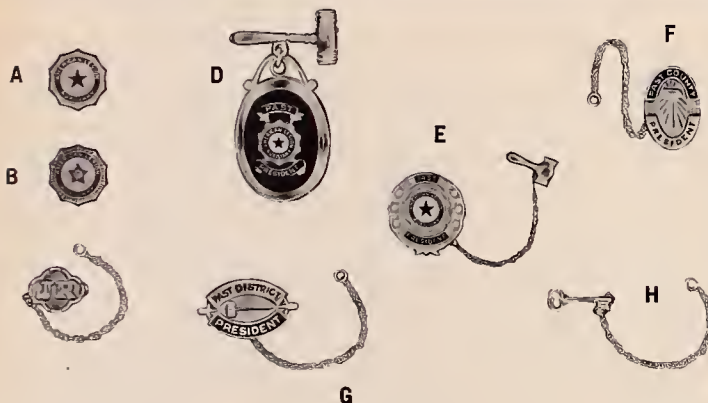
Any of the emblems on this page can be furnished with a gold star at no additional cost.

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE EXCEPT
NO. 30200 RIBBON PIN.

A. MEMBERSHIP PINS. BLUE STAR (No. 30500) or GOLD STAR (No. 30503).
Gold-plated\$0.50 10K Gold\$3.00 14K Gold\$4.00

B. FULL CUT DIAMONDS set in membership pins on special order at ADDITIONAL
cost: 3 point, \$10.00 plus tax; 5 point \$17.00 plus tax.

C. JUNIOR ATTACHMENT for membership pin. Gold plated. No. 30522\$0.70



H. SEPARATE GUARDS for following Past Officers: President (Gavel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt. at Arms (Mace); Executive Committee (Trident).

10K Gold, No. 30421\$1.80 14K Gold, No. 30431\$2.40

J. RIBBON CARRIER, blue grosgrain with lock safety catch. Fasten pins to ribbon,
one fastener changes all pins. Ribbon only, No. 30200\$0.75

D. PAST PRESIDENT FOB PIN. Black onyx set in 10K gold. (Past President Only.)
No. 30391\$13.50

E. PAST OFFICERS' PIN (for any office) set with 6 pearls.
10K Gold. No. 30331 \$11.00* 14K Gold. No. 30361 \$14.00* 10K Gold without pearls.
No. 30301\$6.80*

F. PAST COUNTY PRESIDENT ATTACHMENT.
10K Gold, 30396\$4.00 14K Gold, No. 30397\$5.50

G. PAST DISTRICT PRESIDENT ATTACHMENT.
10K Gold, No. 30398\$4.00 14K Gold, No. 30399\$5.50



K. YEAR BARS, gold plated, pronged for 1966, 1965, 1964, 1963 and 1962.
No. 30201\$0.60
Other years on special order with \$1.00 additional service charge
and three weeks delivery.

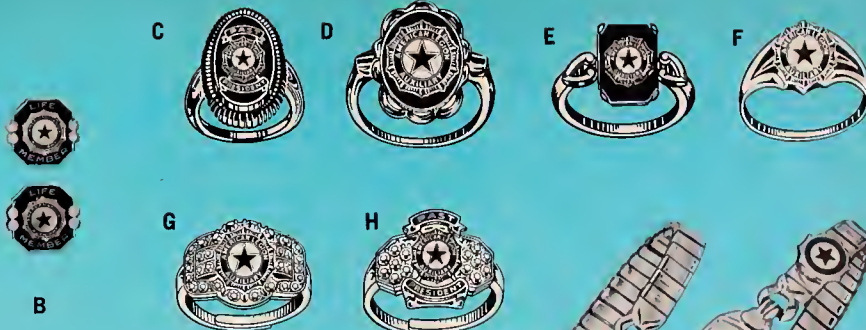
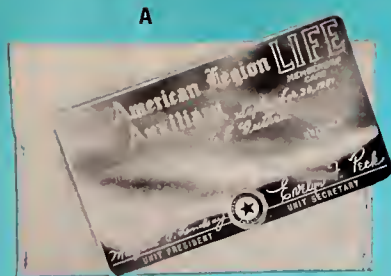
L. PRESENT OFFICERS' GOLD PLATED CEREMONIAL BADGE.
No. 30001\$1.50

M. PAST OFFICERS' GOLD PLATED BADGE, No. 30101\$1.50

*Items marked with asterisk are available for following Auxiliary officers (Past or Present as indicated): President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Be sure to specify office. Insignia also available (in addition to Unit) for County, District and Department officers. See Page 11 for color designations.

SEE PAGE 43 FOR PAST OFFICER AND MEMBER RINGS.

ON ALL ORDERS UNDER \$3.00. ADD 25c FOR POSTAGE AND HANDLING



LIFE MEMBERSHIP. (All orders for Life Membership cards and pins must be approved by your Department Secretary.)

A. LIFE MEMBER CARO. For Units that recognize their outstanding members. Design follows detail of standard membership card.

Sterling Silver, with 10K gold emblem No. 37000 \$21.00
10K gold with 10K gold emblem No. 37001 50.00

PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. No C.O.D. shipment.

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED: FOR LIFE MEMBER CARD:

1. Name of individual. 2. Full name and number of unit. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and **ACTUAL SIGNATURES OF PRESIDENT AND SECRETARY** (preferably in India Ink).

B. LIFE MEMBER PIN.

10K Plain Pin, No. 37002 \$ 7.00 14K Plain Pin, No. 37004 \$10.00
10K Pearl Pin, No. 37003 14.00 14K Pearl Pin, No. 37005 17.00

ABOVE ITEMS AVAILABLE WITH GOLD STAR EMBLEM ON SPECIAL ORDER AT NO ADDITIONAL COST

RINGS

C. PAST OFFICERS' RING, for any office listed on page 42. Black onyx set in 10K gold. Specify size and office. No. 30600 \$14.00

D. MEMBERS' RING with black onyx. Set in 10K gold. Specify size. No. 30700 \$14.50

E. MEMBERS' RING. Black onyx set in Sterling Silver. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with two weeks delivery. No. 30760 \$2.50

F. MEMBERS' RING. Sterling silver. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with two weeks delivery. No. 30740 \$1.80

G. MEMBERS' RING. Glittering rhinestones set in rhodium. Adjustable size. No. 30782 \$2.50

H. PAST OFFICERS' RING. Glittering rhinestones set in rhodium. Adjustable size. No. 30783. Past Unit President \$2.80

(All other offices add \$1.00 with two weeks for delivery.)

J. "TWIST-O-FLEX." Expansion band by Speidel. Adams Rib design in yellow gold (No. 34207) or white (No. 34206) \$7.95

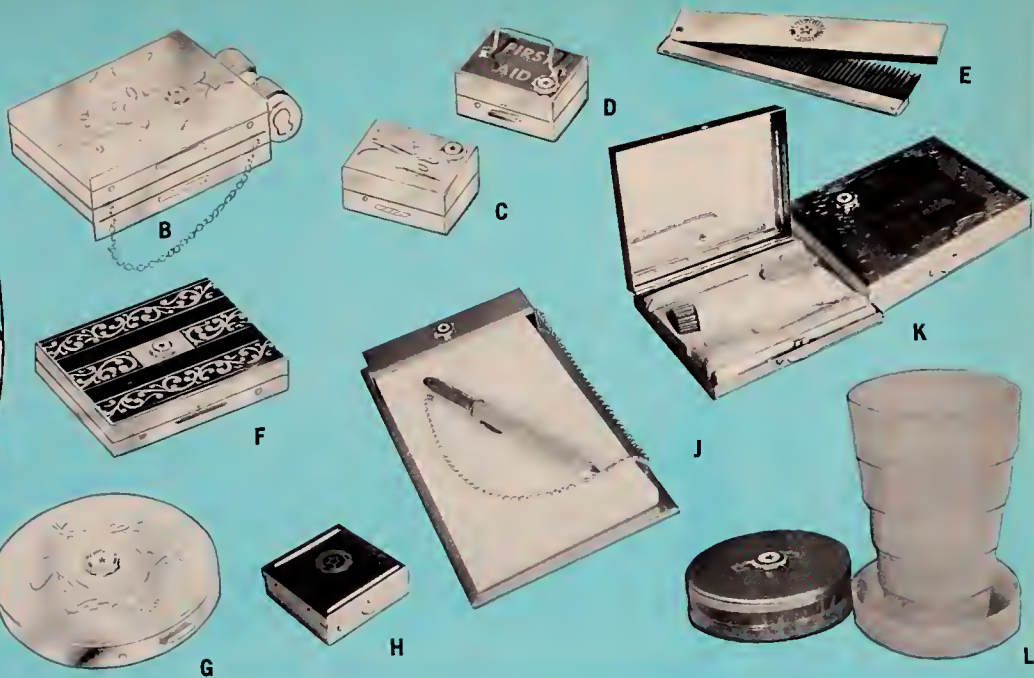
K. Elgin 17 jewel watch. Rolled gold plated case with steel back No. 34202 or white gold-filled case No. 34203 \$36.50

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE EXCEPT BIBLES. ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING

L. CHILD'S BIBLE. Perfect Baby gift. Zipper cover. Pages for foot-print, birth records, other special features. Protestant (No. 35234) in white, pink or blue. Specify. Catholic is white only in Child's. (No. 35237) \$5.95

L. WEDDING BIBLE. White zippered cover with special pages for complete wedding history. Special features include bible thoughts for wives, husbands, for establishing a home, etc. Protestant (No. 35238) or Catholic. (No. 35239) \$5.95





Gifts

A. CAROIGAN. Cotton, fleece lined in white with blue Auxiliary emblem. Sizes 34-46. No. 38001\$3.50

B. JR CARRYALL. Two-tone silver with powder compartment, attached lipstick case, and lucite organizer for coins and bills. No. 31041\$3.50

C. SEWING KIT. Purse size fitted metal case with 4 spools of thread, needle and threader, pins, thimble, etc. No. 31027\$1.00

O. FIRST AID KIT. Fitted kit with band-aids, ammonia inhalant, pill bottle, aspirins, all in a purse size enameled top bronze case with handle. No. 31025\$1.00

E. FOLA COMB. Tortoise-shell plastic teeth folds into 4" golden metal handle. No. 31002\$1.00

F. COMPACT. Black enamel and gold engraved compact for loose powder. No. 31039\$1.25

G. CONVERTIBLE COMPACT. Stunning, engraved silver finish, dual purpose compact for loose or cake powder. No. 31042\$2.00

H. PILL BOX. Divided compartment. Leather top. Size 1½ inch square by ½ inch deep. No. 31007\$1.00

J. WALL PAO. Adhesive back. Just peel and press. Pencil on chain always handy. No. 31006\$1.00

K. TOOTH BRUSH KIT. Purse size 2¼ x 2¾ inches ½ inch thick. Has 2 brushes and paste. No. 31011\$1.80

L. PORTER PILL CUP. Purse size plastic drinking cup with pill compartment in lid. A 3 inch cup folds into less than 1 inch thick. No. 31012\$1.25

AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES. ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING.



A



B



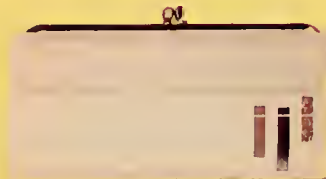
C



D



E



F



G



A. DIRECTRESS Convertible Billfold by Amity. Smooth cowhide with removable thin card case and expanding coin pocket. Powder blue, red or gold. No. 34463\$5.00

B. SWINGFOLD. New . . . Practical . . . Novel . . . by Bosco, Twenty cards-photos swing out . . . swing in . . . all with fingertip ease. Polished cowhide in Beige, Seafoam Green or Red. No. 34465\$5.00

C. NEW FASHION by Buxton available in Shadow Brown, Beige or Shadow Green top grain cowhide.

FRENCH CLUTCH with full size bill compartment, two change pockets, room for everything. No. 34446\$6.90

KEY-TRAINER leather covered contoured steel. No. 3449\$2.90

D. QUEEN SIZE FRENCH PURSE by Amity. Cowhide in red, white or blue. No. 34468\$5.00

E. FLASHLIGHT KEY-TAINER by Lady Buxton. Saddle cowhide four loops and removable flashlight. Scarlet, Dresden Blue, Black or White No. 34417\$4.00

F. CLUTCH PURSE by Princess Gardner in Buffalo Calf. "Spice Box" design in bone or red. No. 34424\$6.00

G. MESH BAG by Whiting and Davis, 5 x 7½ inches. Yellow gold (No. 34431) or silver (No. 34430)\$11.00

Your name or initials stamped in gold free if remittance accompanies
Add 10% Federal Excise Tax to All Items On This Page.
On All Orders Under \$3.00, Add 25c For Postage And
Handling



31181



31130



31109



31107



31108



31185



31106

Costume Jewelry

Items, illustrated in actual colors, are guaranteed against stone loss, discoloration or tarnishing. Any gold finish item can be furnished with a gold plated emblem for Gold Star members or American Legion emblem for women Legionnaires at an additional service charge of \$1.00 and such items are not returnable.

Only items shown as available for Past Unit Presidents can be furnished with past officers scrolls. For offices other than Past Unit President, add \$1.00 service charge and item not returnable.

EAR RINGS

ILLUSTRATED ABOVE

CLIP BACK No. 31181.....	\$1.50
SCREW BACK No. 31130.....	1.50
CLIP BACK No. 31109.....	2.80
CLIP BACK No. 31107.....	1.80
CLIP BACK No. 31108.....	2.80
CLIP BACK No. 31185.....	2.30
CLIP BACK No. 31106.....	3.50

PINS

ILLUSTRATED BELOW

BOW No. 31132	\$1.60
AMBER No. 31129	2.50

PINS

LEAF CLUSTER No. 31155	2.50
PEARL SPRAY No. 31142	4.20
CIRCLE No. 31149	1.00
"CLEF" No. 31151	2.30
MULTI-COLOR No. 31179	1.00
PAST PRESIDENT No. 31136	2.30
PEARL SRPAY No. 31143	4.20
LEAF CLUSTER No. 31156	2.50
HEARTS AND LILIES No. 31157	2.50
BUTTERFLY No. 31128	3.90

31132



31179



31129



31136



31155



31143



31142



31156



31149



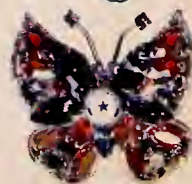
31157



31151



31128



CHARMS

PAST OFFICER CHARMS. New. Past Officer Emblem Scroll on a disc. All titles for unit, county, district, department or national. Gold Plated (No. 31250) or Rhodium (No. 31270) Finish \$1.80
SPECIFY OFFICE

POPPY CHARM

Sterling silver No. 31197 \$ 3.00
10K gold No. 31198 9.00
14K gold No. 31199 13.00

EMBLEM CHARMS. Emblem only as a charm. Specify gold-plate or rhodium finish.

No. 31204— $\frac{3}{8}$ " \$0.60
No. 31206— $\frac{1}{2}$ "70
No. 31208— $\frac{3}{4}$ "80

Past Officer and Poppy
Charms Engraved on
the back at 10c per
letter or number.

31270 31197 31206



31208



31204

31134



31118



31111



31110



31112



31113

31101



31104



31158



ADD 10% FEDERAL EXCISE TAX
TO ALL JEWELRY.

ON ALL ORDERS UNDER \$3.00
ADD 25c FOR POSTAGE
AND HANDLING.

BRACELETS

PAST PRESIDENT CLIP No. 31134 \$4.00
CRYSTAL No. 31118 2.80
GOLD AND PEARL No. 31111 1.00
GOLD LEAF No. 31110 1.00

BRACELETS

SILVER LEAF No. 31112 \$1.00
SILVER MATTED No. 31113 1.00

NECKLACES

STAR No. 31101 2.20
DAINTY No. 31104 3.00

SWEATER GUARD

ICE BLUE No. 31158 \$1.10

AID AMERICAN LEGION AND AUXILIARY PROGRAMS—BUY FROM NATIONAL EMBLEM SALES.

THE AMERICAN LEGION
NATIONAL EMBLEM SALES
P. O. BOX 1055
INDIANAPOLIS, INDIANA 46206



THE AMERICAN LEGION

NATIONAL EMBLEM SALES
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